

IT IS THINGS like this Benny broadcast which give newspaper people gray hairs, chamber of commerce officials indigestion, and store managers severe cases of jitters. If Senor Benny and his cohorts suffer in the process, then we are all companions in misery.

THE WHOLE trouble is, of course, that this fella Benny and his gang are too darned popular. There were some sixteen hundred tickets available for the two Sunday broadcasts and at least three thousand people asked for them. It makes a difficult problem in mathematics.

WE CERTAINLY realize that Senor Benny is giving Palm Springs some superb publicity by broadcasting both of his Sunday programs from here. He also has developed the most remarkable situation we have seen in Palm Springs in the years we have resided here.

FOR THREE DAYS the office phone has been ringing continuously. "Can you tell us how to get tickets to the Benny broadcasts?" We have developed a phone phobia. And we also went home hoarse last night from trying to outtalk some really gifted talkers. The chamber of commerce had received at least 1400 requests by yesterday. According to one of the Young and Rubicam advertising men Benny himself received more than 1000 requests. This newspaper received hundreds. So did the various stores and hotels.

FROM WHAT we are told, this is the usual situation each week for the broadcasts in town. We can readily see how it would occur even more easily here. But we do think that at the time the event was announced there should have been definite information given as to just how many tickets were to be available, where and how they were to be obtained. We were told this had not been done because the show was arranged at the very last minute.

IT IS JUST one of those things. There is no real reason for villagers and visitors to get sore about the matter. There will be other Benny broadcasts here undoubtedly. And when you come right down to it, Benny is the guy who should feel unhappy. He arranged this show at a lot of personal expense, because he likes Palm Springs and wanted to give it a real publicity break.

THIS NICE LOOKING guy from San Francisco came into the chamber of commerce office the other day, a twinkle in his eyes. It was one of those slightly cloudy days. Quoth he, "Could you tell me where I could rent a sun-lamp. I hate to go back home without a little tan." Then he grinned and made amends. "Don't let me fool you. I've been up and down the coast recently. This place is heaven by comparison."

FOR INGENIOUS window displays we doff the topper this week to the Road-Runner. The people there have good ideas, progressive ideas we think. Their little window exhibit is a clever and unusual replica of a desert scene. It is worth seeing.

BUSY, BUSTLING real estate man Pete Sheptenko bustled into the office the other day. "Lookie," said he, "got a swell gift for your wife." He pulled out one of these small and neat purse mirrors. "See, it's something new, one of these unbreakable businesses. Watch!" He threw the mirror to

Optimistic Mexican "Gentlemen" Try to Work Old Spanish Prison Swindle on Palm Springs Resident

A favorite "easy money" racket with foreign swindlers for many years, the "Old Spanish Prison Game" was attempted this last week on a local business man, it was disclosed by Chief of Police Norman Harstad.

Despite the fact the swindle has been widely publicized there are new victims ever so often, the chief said. Only recently a Los Angeles minister lost his life savings by it.

Although the wordage of the swindle letter sometimes varies, the gist is always the same. Formerly the racket was worked from Spain. Now Mexico is the headquarters of the fishermen and the United States, the fishing ground.

Writer Says Imprisoned

As the letter explains, the writer claims to be in prison in Mexico on bankruptcy charges. He offers the American one-third of a large fortune in exchange for the American's efforts in recovering the money, which he claims to have hidden in suitcases. The American goes to Mexico, keeps a rendezvous with a confederate. Through one pretext or another the American is taken from city to city and more



Pioneer News
Established in 1927

Vol. XIV. No. 30.

The Desert Sun

Of Palm Springs, California

All the News — ALL THE TIME!

Dedicated to the GROWTH, DEVELOPMENT and CONSTANT IMPROVEMENT of AMERICA'S FOREMOST DESERT RESORT

Friday, February 21, to Friday, February 28, 1941

Covers Palm Springs and Cathedral City

Price Five Cents

Government Men Make Survey of New Airport Site

Distinctly encouraging were Palm Springs' hopes for early government aid in establishment of a new airport as result of a visit here of army and WPA officials last week. The government officials met with local and county authorities and made a thorough survey of conditions.

It was assumed locally that the inspection portends almost immediate action to follow recent appropriation of nearly half a million dollars for an airport development in Palm Springs in line with national defense measures. Here for the important, all-day session were Supervisor Robert Dillon of this district and County Engineer A. C. Fulmor, representing Riverside county; Major J. O. Colonna, engineer for the Southwest Air Division of the United States Army; three WPA officials, V. R. Seawell, director of division operations, together with R. D. Spencer, planning engineer, and Ernest Winkoop, district director of WPA.

Local Representatives

Meeting with them at the city council chambers were Robert Murray, chairman of the airport committee of the council, Mayor Philip Boyd, G. K. Sanborn, deputy city engineer; Francis Crockett

General Meeting Of Chamber To Be At Tennis Club

Brief but important will be the first general meeting of the season for the Palm Springs Chamber of Commerce at the Palm Springs Tennis Club next Wednesday, February 26th at 12 o'clock noon. President Culver Nichols, in calling the luncheon gathering, announced there probably would be one speaker and a short program.

State Head Golfs In Palm Springs; Opens County Fair

With neatness and dispatch did Governor Culbert Olson combine pleasure and official duties this week. California's chief executive arrived most unostentatiously in the village the first of the week. He spent following days resting and golfing. He was a guest at El Mirador during his stay.

Yesterday he concluded his Palm Springs sojourn, drove to Indio in the rain to give the Riverside County Fair an official send-off. The Governor spoke at the Kick-off Luncheon at the Woman's Club there. He was introduced by Assem-

(Continued on Last Page)

Splendid Public Institutions Move Into New Building



Two of Palm Springs' finest organizations, the Desert Museum and the Public Library this week had moved into the beautiful new Welwood Murray Memorial Library structure on South Palm Canyon Drive. Above at left, Lloyd Mason Smith, Museum director, describes prized exhibits to comely Carol Douglas, one



of the visitors on Wednesday, opening day. The Museum is in the east wing of the library building. At right is a view of spacious library quarters with Miss Dorothy Bear, librarian, at her desk. As the picture shows there is much space in the cases yet to be filled by books.—Sun Photos by Potter B. Hueth.

Desert Circus Events Are Outlined; Several Innovations Planned

Most successful features of previous events will be combined with several innovations to make this year's Desert Circus four days of concentrated fun and frivolity, beginning on Wednesday, March 26 and concluding on Saturday evening, March 29. Such were the plans formulated at a first meeting of the circus committee, called by President Earl Gibbs, and held at the Desert Inn Monday noon. A main objective will be to obtain greater village support than has been evidenced the last several years.

Desert Circus began primarily as a village affair. Gradually visitors have taken a greater and greater interest in the occasion with the result some villagers felt they were losing out on their annual big time. However, it is designed this year to make Desert Circus equally enjoyable for villager and visitor, for business man and winter resident.

Real Circus Attraction

Particularly outstanding innovation this year will be an old-fashioned Tent Show on Thursday night, March 27. Melba Bennett heads the committee in charge of this. It is planned to erect a huge tent, one large enough to accommodate about 2,500 spectators, somewhere along Palm Canyon Drive. Here a giant show combining circus and vaudeville features will be presented. All the amazing talent which this village has among its residents and visitors, particular-

(Continued on Page Two)

Noted Columnist Arrives to Learn About Village

In Palm Springs for the weekend is John Chapman, whose notable column has some eleven and one-half million newspaper circulation. Principal among these are the Chicago Tribune and the New York Daily News. Chapman came to get some first-hand information about the country's most famous desert resort. He and Mrs. Chapman are staying at Casitas Del Monte.

Virginia Valentine Is Contest Winner

Highlight of the Palm Springs Lions Club luncheon yesterday at the Desert Inn was presentation of the finals in the club's public speaking contest for high school students. Virginia Valentine was judged winner. Other finalists were Richard Outcault and Donald Pendery.

The winner will represent Palm Springs in the finals of the Citrus Belt Public Speaking Contest to be held shortly.

Principal speaker at the luncheon session was Arthur F. Corey, director of the department of public relations of the California Teachers Association, Southern section. He was introduced by John Connell, chairman of the day.

Rotary Charter Group Organized; Relf Named Head

Palm Springs' second service club came into active existence Wednesday when a provisional or charter Rotary Club was organized, with George Relf, owner of El Encanto Apartments, as president. Relf is a former district governor of Rotary International in Utah and has held many other high posts in the big service organization.

John Holditch, Palm Springs (Continued on Last Page)

Planes for England Stop Over Here

Gliding down to the smooth runways of the Palm Springs Airport late Tuesday afternoon were two mighty warbirds designed to fight Britain's cause. They were bi-motored Hudson-Lockheeds, remarkably camouflaged. At the controls were Lockheed Pilots Joquich and Gugliemetti.

Bound for New York, thence to be shipped across the Atlantic, the ships departed eastward Wednesday morning at 8:00. Pilot Gugliemetti had sad news on his eastward flight. His brother, piloting another of the camouflaged ships and who had left Burbank at the same time but did not make the local stop, was killed in a crash at Fort Worth, Texas.

Test Case To Be Heard on Monday

Scheduled for hearing before Superior Judge Freeman at Riverside Monday are several motions in connection with Palm Springs test of jurisdiction on Indian lands. Dr. S. H. Walkerdine and three others are defendants in the suit instituted by the city. City Attorney Roy Colegate said probably all that will be accomplished Monday will be argument of some questions of law. He said also that defense attorneys may start attempt to have the case taken out of the county court and introduced in Federal Court in Los Angeles.

Thomas O'Donnell Stricken Sunday, Holding His Own

Ill with influenza for the past four weeks, Thomas O'Donnell, well-loved Palm Springs winter resident and probably this community's greatest benefactor, was stricken with a severe heart attack Sunday morning. He has been in critical condition since.

Last night Mrs. O'Donnell reported no change in his condition. She said that he is holding his own.

For almost a month illness has kept the genial elderly man, who has given Palm Springs many truly magnificent gifts, to his bed. To his utter distress he was unable to watch progress of the annual golf tournament recently on his beloved Desert Golf Course.

Then Sunday came the heart seizure. Dr. Louis C. Chandler of Los Angeles was called immediately. He has been staying at the O'Donnell residence alongside the golf course ever since. Called into consultation was Dr. Ruddick of Los Angeles (Continued on last page)

Represent Palm Springs at Fair

Representing the village at the opening of the Riverside County Fair yesterday were pretty Jane Ewart, high school student, and Harry Plymire, city councilman. Miss Ewart was runner-up in the Queen Contest, first place going to the Banning entrant. Plymire handsomely represented the city at opening festivities.

Miss Ewart, whose home is at Rancho Mirage, will be a member of the Queen's Court at the Fair, together with other entrants from other county communities. She was declared winner of the local competition on Wednesday.

The contest was sponsored by Palm Springs American Legion Post 519. Votes for the five comely candidates were sold for one cent each, with sixty percent of the proceeds going to the local Legion post and forty percent to the County Fair Association.

Miss Ewart piled up 3,080 votes. Barbara McKinney was close on her heels with 2,855 votes. Respectable totals were rolled up also by Virginia Valentine, Betty McDonald and Jean Mayo.

Los Compadres Toss Another Gay Whirl

Once again that energetic young outfit, Los Compadres, is breaking loose to host a Western dance in the wide, open spaces of the Plaza Ball Room. The time is tomorrow night (Washington's birthday) and music will be by a four-piece cowboy orchestra. Old-fashioned square dances will share attention with the modern steps. And Los Compadres, just to set a good example, did a little practicing up on the flings of yesterday on Tuesday night. Tomorrow evening's shindig is open to the public.

City Orders Two Blocks Of Sidewalks

Authorization for installation of two blocks of sidewalk on Palm Canyon Drive and first disclosure of plans for a unique model animal shelter were outstanding developments of Wednesday night's council meeting.

On recommendation of the city streets committee, headed by Frank Pershing, the city fathers voted a block of sidewalk for the east side of Palm Canyon Drive between Tamarisk Road and Via Valmonte and another block on the west side of Palm Canyon between the police station and the Morrison Building.

Both are much-traveled sections and need of sidewalks has long been felt.

Tells Animal Work

Revelation concerning the proposed new "Desert Shelter for (Continued on last page)

Benny Broadcasts Create Furor; Ticket Demand So Great There Is Some Possibility of Further Shows

In one of the most remarkable demonstrations of popularity ever witnessed in this or any other community, Palm Springs went completely ga-ga this week over the local broadcasts next Sunday of the Jack Benny radio program. Chamber of Commerce, newspapers, stores were swamped by the continual question, "Where can we get tickets for the Benny broadcasts?" It was estimated there were at least 3,000 applications. Seating capacity for the two shows at the Plaza Theatre totals less than 1,600.

Congressman Is Here for Rest

Congressman Ed Taylor, member of the appropriations committee, arrived in Palm Springs Tuesday afternoon with his wife, son and secretary, for a rest. The party came by Southern Pacific, went directly to El Mirador.

To Whoop It Up at 3rd Annual Cactus Jumpers Jamboree

That big time of the year when all of Cathedral City lets its hair down and has one immense time, the Third Annual Cactus Jumpers Jamboree, takes place tomorrow, Washington's Birthday, in the neighboring community. Palm Springs have been extended a hearty welcome to participate in festivities.

The celebration is staged by the Cathedral City Chamber of Commerce with the cooperation (Continued on Last Page)

Benny, his writers, Ed Beloin and Bill Morrow, his secretary, Howard Baldwin, and other members of his group arrived the first of the week to prepare script and make other arrangements. Members of the staff of Young and Rubicam, advertising agency which handles the General Foods account, owners of the Benny Jello-O Show, arrived mid-week. Roy Thomas, General Foods representative in this territory, got in yesterday with the limited number of tickets placed at his disposal. But all of them together could do nothing to withstand the avalanche of ticket requests. It was first planned to send (Continued on Last Page)

Merriam to Speak At Next Luncheon Of Masonic Club

Hon. Frank F. Merriam, former governor of the state of California, will be the speaker at next Tuesday's regular meeting of the Masonic Luncheon Club. The affair will be at the Desert Inn at noon. Masons and their guests are welcome. Because of limited space, those planning to attend are asked to make reservations by calling John Munholland 3673.

Painting of "California Hills"



Distinguished California artist Paul Lauritz is being presented by the Desert Inn Gallery in an exhibition of paintings opening tonight and continuing to March 4. Lauritz is represented in many museums and schools throughout the United States and has received some of the nation's most prized artistic awards. He will speak at the exhibition opening tonight at 8:30 o'clock.

Gregor Piatigorsky Here Next Friday



The Desert Sun

of Palm Springs, California
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Museum Program for This Week

Sunday, February 23, 9:30 to 2:00—Trip to Murray Canyon, Hiking. Bring lunch. Furnish own transportation. Meet at toll gate at 9:30.

Tuesday, February 25, 8:00 p. m.—Talk by Director Lloyd Mason Smith on "Common Desert Mammals." Fiesta House of the Desert Inn, 8:00 p. m.

Note: The guest lecture originally scheduled for February 28 has been shifted to March 1. L. M. Klauber of the San Diego Museum of Natural History, world authority on rattlesnakes, will give a talk on "The Reptiles of the Palm Springs Area" at that time. Non-members cordially invited. Guest lectures free, talks 35c, field trips involving toll 25c.

The Palm Springs Desert Museum is now open to the public without charge in the east wing of the Welwood Murray Memorial Library. Hours on Tuesday through Saturday are 10 to 1 and 2:30 to 5; on Sunday from 1 to 5; closed on Monday.

TWO GRAND PROGRAMS for your "MUST-SEE" list

• JACK BENNY'S JELLO SHOW
at the Plaza Theatre Sunday.

• GREGOR PIATIGORSKY,
famed cellist, in concert at the Plaza
Theatre on the night of February 28.

Attend both in Clothes neatly Cleaned and Pressed by the

DESERT VALET

GEORGE T. OLIVER

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PALM SPRINGS IS TO BE CONGRATULATED

upon having an Artist Series that brings to this community such outstanding figures in the field of music as Piatigorsky, world renowned cellist.

However, we must all do our part to insure the continuation of the series annually by co-operating in every way possible with Mrs. Ruth C. Geggie. Especially must we attend each of the fine concerts, for this alone will make the series the grand success it deserves.

Pearl and Auslin McManus

Second Event of Artist Series Will Present Great Cellist and Little Symphony at Plaza Feb. 28

Once again klieg lights will sweep the sky February 28 to herald the second great event in the Geggie Artist Series at the Plaza Theatre at 8:15 p. m. And once more Palm Springs will don its formal attire to attend this joint concert of Gregor Piatigorsky, world's foremost 'cellist, and the Los Angeles Little Symphony.

Not only is this program a social event in the community, but it is also the first presentation of this rare combination of musical talent anywhere in the world. Thus, Palm Springs residents and visitors have an unusual opportunity that they cannot afford to overlook.

According to Mrs. Ruth Geggie there are still some good seats available both on the lower floor and in the balcony, but the limited capacity of the Plaza Theatre makes it advisable to make reservations early in order to obtain the best possible assignment.

Ticket season holders who wish additional seats for their house guests and friends are especially urged to reserve tickets now if they want adjoining seats, or seats nearby.

Critics Praise 'Cellist

Following Gregor Piatigorsky's appearance in Los Angeles, Carl Bronson wrote:

"A giant firebrand of musical genius thrilled an appreciative audience of capacity proportions."

"This master 'cellist, Gregor Piatigorsky! A new standard of violoncello virtuosity was established last night that will certainly push inspiration a long way forward into the yet uncharted future."

Physically, Piatigorsky is also a giant, since he stands considerably over six feet and in moments of deep intensity winds the whole length and breadth of his massive proportions around his singing instrument in such an embrace that it must needs respond to his never cool ardor. Modest appearing as a boy, for he is but a youth still, he is never audience-minded but remains within a state of absolute absorption. Perhaps one of the secrets of his tremendous power is in this remaining within himself until like a lamp, the soul fairly illumines his encircling shade."

Picked Musicians

The Los Angeles Little Symphony consists of thirty-two picked musicians from the Philharmonic Orchestra. Its conductor, Henry Svdofsky, has been with that organization since it was founded in 1919 and for the past seven years has been its associate conductor. The maestro was engaged to conduct all of the Standard broadcasts this year.

With such an array of talent, Palm Springs audience will enjoy what really is two great programs in single combination.

For the final program of the current series, Mrs. Geggie will bring Vronsky and Babin, internationally famous duo-pianists, to the Plaza Theatre on March 31.

CONCLUDE VISIT

Back to Chicago this week went Mr. and Mrs. Patrick Peabody, Mrs. Stuyvesant Peabody, and the Earl Laurences who concluded a fortnight visit to the Desert Inn.

CAR DISTRIBUTOR

Joe H. Browning, leading Los Angeles car distributor, was a guest of the George Robertsons at the Desert Inn last week-end.

RETURNS TO INN

Captain J. F. Lucey, frequent winter visitor from Houston, Texas, has returned to the Inn with his wife and daughter.

JIMMY CAMPBELL OPENS OFFICE ON ANDREAS ROAD

Jimmy Campbell, jovial village public stenographer, this week established an office at 123 East Andreas Road, in the same building with the Palm Springs Employment Agency.

In addition to his stenographic work, Campbell is also a mimeo-artist and notary public. At the present time, he reports, he is kept busy notarizing income tax reports.



GREGOR PIATIGORSKY

Desert Circus...

(Continued from Page One)

ly among the movie folk, will be called upon to play their part in this show.

Besides the Tent Show there are several other new diversions planned. The general program, however, will follow much along the lines of that of last season. The program will get under way on Wednesday with a luncheon at the Desert Inn. This will be followed by a Kangaroo Court and other highlights.

On Thursday there will be similar luncheon at El Mirador with an aquatic show and Kangaroo Court as features. Then on Thursday night will be the Tent Show.

Parade To Be Spectacular

Always one of the most spectacular Circus features, the Parade will take place on Friday morning with Tony Burke as chairman. Already working with him on plans, Gibbs is arranging for a number of new riding groups to participate. Greater emphasis will be placed on floats and Barney Hinkle, who is chairman of the decorations committee, will have an expert, Ben Alaun, here to assist in this work. Alaun will advise on street and store decorations and be available to help merchants work out float ideas, it is planned.

The field program of the Circus will be staged at the Palm Springs Field Club as usual, on Friday afternoon with Frank Bennett as chairman of the committee arranging this program. There will be the usual dance at the Field Club Friday night with award of the automobile door prize as a highlight. J. Paul Russell is chairman of this phase of Circus entertainment.

Concluding event of Circus Week will be the Big Top Ball. It will be held at the Racquet Club. Charles Farrell is chairman of the committee on arrangements. He will have Gibbs and Frank Bogert assisting him.

President Gibbs expects to call a special meeting on publicity and program within the next few days.

PLAN LONG STAYS

At El Mirador hotel for stays of a month or more are Mr. and Mrs. John T. Rohr of Toledo, Mr. and Mrs. Edward A. Middleton of Aberdeen, and Mrs. Richard McCulloch and Mrs. John I. B. McCulloch of St. Louis.

Among the New Yorkers at the Desert Inn this week are Mrs. George L. Buguey and Miss Alice Buguey.

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Museum Opens in Fine New Quarters

An important occasion for the scores of people in Palm Springs who have a real interest in the desert was the official opening Wednesday of the Palm Springs Desert Museum in its handsome new headquarters in the east wing of the new Welwood Murray Memorial Library.

Immediately the doors of the Museum were opened visitors began to come in increasing numbers to view the noteworthy exhibits and to learn about them from able director Lloyd Mason Smith.

Outstanding are the Cahulla Indian exhibits, loaned to the Museum by the Department of Anthropology of the University of California at Berkeley, through the courtesy of Dr. A. L. Kroeber and Dr. E. W. Gifford.

Tell Indian Life

These exhibits, illustrative of the life in bygone years of the local Indian tribe, are extensive and highly valued. They include some most unusual articles.

Of considerable interest is the living exhibit from the remarkable collection of young Milton Knapp of Palm Springs. Knapp, who arranged and is caring for his charges, has there a mother pack rat with her young, a group which he recently unearthed on one of his desert rambles. Then there are a chuckawalla and her infant, and two sidewinders.

A prized exhibit too is that consisting of three large and beautifully made pieces of Cahulla pottery. These were found by Mrs. O. S. McKinney of Palm Springs in a cave in the Santa Rosa mountains in 1924 and are being lent by her to the Museum.

The Desert Museum hours are from 10 to 1 and from 2:30 to 5 on Tuesday through Saturday, and from 1 to 5 on Sunday. The Museum will be closed on Mondays.

Class Magazine Devotes Space To P. S. Events

In its February issue, Sportologue, "The Horse Authority," and one of the class magazines of the West, devotes two pages to horse events in Palm Springs.

There are two page articles by Noni Greenough Wilson. One concerns the recent polo tournament here. Highly praising the local setting and playing conditions, the writer gives credit to Irving Snyder, Charlie Farrell and Earl Gibbs for the success of this tournament.

A second article describes "Equestrian Activities at Palm Springs." The Palm Springs Field Club, Desert Circus, Rogers Ranch, Vaqueros Del Desierto, all come in for their share of mention. There is also an attractive picture of youthful Dorothy Mayer, daughter of Mr. and Mrs. F. S. Mayer of Cleveland, Ohio, and Palm Springs, and her hunter, Silver King.

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NEXT TO MAC'S,

THE BICYCLE MAN

Maimed Coyote, Tethered by Bonds, Is Found and Given New Lease of Life by Village Police Officer

One of those infrequent but horrifying tales of human cruelty—or perhaps sheer thoughtlessness—was revealed this week when Police Officer L. Braumoeller, on his rounds, discovered a young coyote lying beneath a bush in the Las Palmas Tract.

Braumoeller spied the animal, got out of his car and went to it. He found the coyote so near utter collapse that it made no effort to snap at him when he touched it.

The coyote's back legs were bound tightly together with a leather strap, so tightly that its frantic efforts to reach freedom had caused the thongs to cut deeply through flesh and muscle to the very bone. There were marks on the front feet which showed it had been trapped. In

fact, when Braumoeller took it to the animal hospital of Dr. Pritchard, the veterinarian said one foot had been broken by the trap.

The animal responded quickly to the veterinarian's treatment and kindness. He plans to try to raise it, at least for the while it takes to regain health and vigor. Officer Braumoeller would like to find the person who captured and so mistreated an animal of the desert wilds.

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Continuous Shows Saturdays, Sundays, Holidays, from 3:00 p. m.

LAST DAY, SATURDAY, Feb. 22—

ANN SOTHERN in

"MAISIE WAS A LADY"

with Lew Ayres, Maureen O'Sullivan, and C. Aubrey Smith

Also—SIDNEY TOLER as CHARLIE CHAN in

"MURDER OVER NEW YORK"

with MARJORIE WEAVER

SUNDAY, MONDAY, Feb. 23-24 — Two Hours of Cartoons

"DISNEY FESTIVAL"

"SNOW WHITE AND THE SEVEN DWARFS", "FERDINAND THE BULL", "PRACTICAL PIG", "DONALD'S LUCKY DAY"

Novelty — Universal News Events

TUESDAY, WEDNESDAY, Feb. 25-26 — ANNA NEAGLE in

"NO NO NANETTE"

with Richard Carlson, Victor Mature, Roland Young

Paramount News — Cartoon — Comedy

THURSDAY, FRIDAY, SATURDAY, Feb. 27-28, March 1—

JAMES CAGNEY, OLIVIA DE HAVILLAND, in

"STRAWBERRY BLONDE"

with Rita Hayworth, Allan Hale

Comedy — Cartoon — Movietone News

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Shows 7 and 9 Nightly
Matinee Saturdays, Sundays
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LAST DAY SAT., Feb. 22—

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and HEDY LAMARR in

"Come Live With Me"

with Ian Hunter,

Veree Teasdale

News Events — Cartoon

MON. thru THURS., Feb. 24-27

ADOLPHE MENJOU

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"ROAD SHOW"

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FRIDAY, Feb. 28, 8:15 p. m.—

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chestra, Henry Svedofsky,

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Starts SATURDAY, March 1—

ROBERT YOUNG

and RANDOLPH SCOTT in

"WESTERN UNION"

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and John Carradine

World News — Disney Cartoon

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LAST DAY SATURDAY,

Feb. 22—

ANNA NEAGLE in

"QUEEN OF

DESTINY"

Comedy—Cartoon—Specialty

SUN., MON., TUES.,

Feb. 23-24-25

DICK POWELL

and ELLEN DREW in

"XMAS IN JULY"

with Raymond Walburn

and Ernest Truex

WED. thru SAT.,

Feb. 26-27-28-Mar. 1—

MARGARET LOCKWOOD

and BARRY K. BARNES in

"GIRL IN

THE NEWS"

(The same cast and direction

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Benny Broadcast

Jello Hour, 4 and 8 p. m.

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Feb. 28, at the Plaza Theatre

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in Concert with

Los Angeles Little Symphony

March 31st—Vronsky and Babin

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Plaza Theatre :: 8:15 p. m.

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Worth It!

BARKOW ELECTED PRESIDENT OF C.N.P.A. UNIT

Carl Barkow, co-publisher of The Desert Sun was elected president of the Riverside-San Bernardino counties unit of the California Newspaper Publishers Association at the annual meeting held Monday evening at the woman's club house in Upland. He succeeds Vernon V. Paine, publisher of the Upland News, who presided at the meeting following a chicken dinner.

William Moore of the Redlands Facts was selected for vice-president and Harry C. Harper, publisher of the Riverside News-Advertiser, secretary.

John B. Long, general manager of the C.N.P.A., was present, and discussed legislation of particular interest to newspaper publishers.

Carl Barkow, Mr. and Mrs. Harold Barkow and John Chaffey were among the newspaper folk at the meeting.

The next meeting will take place March 20, when, in conjunction with Writers' week at the University of Redlands, a dinner will be served on the campus at 6:30 p. m.

Valentine Party

For Ona Brown

Honoring that popular Palm Springs hostess, Ona Brown, Mrs. Julius Schwill entertained at an attractive Valentine party at El Mirador Hotel last week. Her guests included Mr. and Mrs. Earl Gibbs, Mr. and Mrs. Kent Weaver, Mrs. Upham Bigelow, Mr. and Mrs. George Bramson, Dudley Bigelow, Harrison Smith, Mr. and Mrs. John Downey, Mrs. Ona Brown, Miss Vickie Slavik, John Beverly, Frank Adams, Mrs. Julius Schwill and Robert Poyer.

FRESH WHITEWATER TROUT DAILY AT SAFEWAY.

Unique Exhibit in Chamber Window Shows Surprising Number of Rocks and Ores to be Found in County

To the average person who is wholly unaware of the mineral wealth of Riverside county the display of rocks and ores, with a few other natural items, in the main window of the Palm Springs Chamber of Commerce office on North Palm Canyon Drive is both revealing and interesting.

The exhibit was arranged by "Slim" Moorteen, local desert authority.

Included are gold bearing quartz, dumortierite, ophecalcite,

hemite iron, rhodinite, gypsum, chrysocolla, silica, selenite (gypsum), lepidolite (lithium ore), sandstone, chrestmoretite, lode stone, cholla wood, pumice (the rock that floats), malachite (massive), epidote, fossilized oyster shell, obsidian, fossilized shells, agate (variety moorteenite), andalusite, muscovite-mica, galena-lead ore, agate nodule (thunder egg), mica schist, quartz crystal, desert holily and smoke tree.

Skeet Range Is Locale for Hotel Steak Fry Event

Out of Carl Bradsher's skeet range went more than 100 El Mirador hotel guests this week for another in the hotel's popular outdoor steak fry events.

With the light of a full moon providing illumination aplenty, with cowboy music, and with range cuisine featured, a merry time was had by all.

As usual, Frank Bogert presided over the entertainment department, and Mrs. Ashton Stanley, Mrs. Theodore Gildred, Welby Van Horn, Helen Lindsey, Mrs. Shirley Edwards, Tommy Mack and Bill Lewin, and Tex, the singing cowboy, provided assistance.

Well Known Are Guests

Glimpsed were Mr. and Mrs. Tom Treanor, he just back after seven months in Europe and busy planning more commentary for his Times column; Mr. and Mrs. Henry Ehmann, down from Piedmont and enjoying their first desert steak fry; Mr. and Mrs. William D. Loucks, New York social registerites; Harrison Smith, prominent Oklahoma City oil man, who was present with a score in tow; Mr. and Mrs. Geo. Gales, additional members of the New York social department; and Mr. and Mrs. James L. Beckwith of Chicago; Mr. and Mrs. Carl Bixby of Southport, Conn.; Mr. and Mrs. Karl Dixon of Beverly Hills; Mr. and Mrs. E. J. Fitzsimmons of Greenwich, Conn.; Mr. and Mrs. Henry Holland of Kenmore, N. Y.; Mrs. Harry A. Green, Mrs. James Stredling and Mrs. Melvin Eaton, members of the permanent El Mirador winter colony, and scores more.

YELLOW CABS—Phone 211.

Outdoor Facilities Please Guests at Hotel The Oasis

While the beautifully terraced swimming pool gets a good deal of attention and use these days by guests of Hotel The Oasis, the adjoining badminton courts, shuffleboard decks and ping-pong tables come in for a good bit of activity. Oasis guests are also making good use of the abundant life offered by the desert.

The Joshua Tree National Monument was the mecca for a hearty group of picnickers this last week. Among those making the trip were the W. H. "Hap" Crawfords, the J. M. Schlendorfs and Miss Jane Schlendorf, Mrs. C. B. Sprague and Mrs. W. S. Furry of Chicago.

Breakfast Ride

Station wagons are mighty handy machines, especially when they are used for the purpose of transporting Oasis guests to the starting point for an early morning breakfast ride. Among Oasis guests participating in this popular desert activity recently have been Mr. and Mrs. Alexander Field of San Francisco; Mr. and Mrs. George Conant, St. Louis, Missouri; Mr. and Mrs. Jack Conway, Sitka, Alaska; Mrs. Noble Banks and Mrs. Chisholm N. Macdonald, Grosse Pointe, Michigan; Mrs. J. J. De Haven, Mrs. C. E. Pearsall and Miss S. S. De Haven, of San Francisco.

Glimpsed at the Oasis table at the luncheon and fashion show this past Saturday at Rogers' Stables were the following: Mr. and Mrs. C. R. Gibson, Bronxville, New York; Mr. and Mrs. John M. Crawford, Parkersburg, West Virginia; Mr. and Mrs. George Youell, Seattle, Washington; Mrs. Claire Burns, Portland, Indiana; Mrs. A. C. Vestal, Marshfield, Oregon; Mr. and Mrs. Alexander Field, San Francisco; Mr. and Mrs. W. H. Crawford, Massillon, Ohio; Miss Louise Erlich, Mrs. Dallas Donnan, Mrs. Rodrick Janson, Mrs. E. A. Parks, all of Seattle; Mr. and Mrs. A. L. Gile, Chinook, Washington; Dr. and Mrs. R. E. Watkins, Portland, Oregon; Mr. and Mrs. Jack Conway, Sitka, Alaska; Mr. and Mrs. George Conant, St. Louis, Missouri; Mrs. Noble Banks and Mrs. Chisholm N. Macdonald of Grosse Pointe, Michigan.

Enjoying Palm Springs life as guests of Hotel The Oasis are Mr. and Mrs. E. B. De Golia of San Francisco. Mr. De Golia is a popular hotel owner of the bay district and both are enjoying the delightful desert activities.

Couple Honored On Anniversary

Honoring Mr. and Mrs. Wells Ostrander on their third wedding anniversary, Mrs. H. F. Ostrander was hostess at a dinner party at El Mirador Hotel Saturday night.

Cocktails in the El Mirador Coral Room preceded the dinner, which was held in the main dining room.

Present were Mr. and Mrs. A. C. Chesbro of Gilroy; Mr. and Mrs. John Ballinger, General and Mrs. Clarence Blithen, Dr. and Mrs. Tom Mesdag, Mr. and Mrs. William Calvert, Jr., Lester Moser, Mr. and Mrs. Lewis Langdon, Mr. and Mrs. Elwell Case, Mrs. Gilbert Duffy, Mrs. Elizabeth Hammons, and Mrs. Frank Case.

Lease Araby Home For the Season

Mr. and Mrs. A. G. Fish of Denver, and daughter, Mrs. Donald Bear and Miss Gretel Bear, have taken the Riddle house in Araby section for the remainder of the season.

Mrs. Fish is author of two well-known books of poems, "Wild Iris" and "Chinook." She is author of Western Federation of Women's Clubs, member of the Women's Press Club of Denver and of the League of American Pen Women. Her husband is president of Midwest Steel and Iron Works in Denver. Mrs. Bear is the wife of the director of the Santa Barbara Art Museum.

Pay Telephone Bills before the 30th and receive discount.

YELLOW CABS—Phone 4444.

KING THE TAILOR

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BUSINESS CURTAILS VISIT

Although business has called Richard A. Lang of Seattle back to Washington, Mrs. Lang will remain at the B-Bar-H ranch for an additional week.

Community Health Center Is Studied By 8th Grade Girls

By BABS NEEL, 8th Grade
One day last month, we, the eighth grade girls of the Nellie N. Coffman school, went to Beaumont to see a health center in action. It was baby clinic day. We saw babies weighed, measured, and vaccinated; also we learned how a health center is managed.

There are only four such health centers in Riverside county. The other three are at Indio, Riverside and Blythe. The head nurse and supervisor of these centers is Edna C. Rockstroch. It was she who conducted us through this health center.

Start Miniature

On our return to Palm Springs we started to make a miniature health center of four rooms just as we had seen it that day. This is to be displayed at the Riverside County Fair and Date Festival being held at Indio, Feb. 20-23.

We made four rooms according to scale one inch to a foot: the laboratory, the weighing room, the waiting room and the maternity and child hygiene room.

For the laboratory we made a heater, a sink, two tables, and a medicine cabinet. On the sink we put a sterilizer. One of the tables had a microscope. The bottles of medicine were made out of capsules.

In the weighing room we made a table for measuring the babies, and a table for weighing them. We also had a floor scale for older children and a measuring tape on the wall for them.

Waiting Room Too

The waiting room shows people sitting waiting for their appointments. While waiting there is literature on the miniature rack for them to read about child hygiene.

In the doctor's room, the doctor is sitting at her desk vaccinating a little boy. His mother is sitting beside him with a baby in her arms.

Thursday afternoon the day the fair opens, all the girls who worked on this project are going to the fair. Miss Era Franklin, our art instructor who directed us in this project, will accompany us on the trip. In the party will be the following girls: Petronilla Mutacio, Violet Fletcher, Mildred Woolhouse, Kathryn Roberts, Ella Pearl Hollis, Patsy Humason, Sallie Lockett, Lila Lee Lilly, Rose Lee Hutchinson, Charmaine Hutchinson, Betty Campbell, Lois Laurel, Mary Anne Gorcester, Bobbie Bea Chamberlin, Audrey Collings, Antonio Quioz, Theresa Sanchez and Babs Neel.

Eastern Socialite Is Guest Star

El Mirador guests and Coral Room visitors received a rare musical treat one evening this week, when Miss Rita Warner, prominent Easterner who is wintering at El Mirador, appeared as guest star during the regular El Mirador-Coral Room floor show.

Miss Warner, well known in both concert and operatic circles sang "Cielito Lindo," and "Italian Street Song." An impressive list of guest personalities are scheduled to appear in Coral Room events during the remainder of the season.

Entertains at Dinner Party

Hal G. Everts, Jr., of San Diego, well known in Palm Springs and a frequent visitor at El Mirador Hotel, entertained at a dinner party for members of the younger set at the hotel recently. His guests included the Misses Rebecca Wells of St. Louis; Katherine Griffith of Bellingham, Wash.; Mary Deming of Seattle, and Amy Lou Murray of Tacoma; and Welby Van Horn, Lee Van Atta, Art Carter, and Everts.

U-DRIVE CARS—Phone 4444.

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Prime Rib Roast lb. **35¢**
The aristocrat of oven roasts, cut from first five ribs of Guaranteed beef. Fully trimmed, ready for the oven.

Pork Loin Roast lb. **22¢**
Any size piece that includes either end of loin, cut from Guaranteed pork. Excellent to roast.

Leg of Lamb **TRIMMED WASTE-FREE** lb. **30¢**
Leg of Guaranteed lamb, trimmed "waste-free" — no shank. All ready for the oven.

Roasting Chickens 2½ to 4 lbs. Average per lb. **29¢**

Beef Roast Center Cut Seven Bone From Guaranteed Beef per lb. **23¢**

Pork Roast Center Cut Rib or Small Loin, Fancy Grain-Fed Pork per lb. **29¢**

Lamb Roast Shoulder of Guaranteed Lamb, No Neck, No Shank per lb. **21¢**

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CHERRIES SUPREMA BRAND No. 2 can **12¢**
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Oranges Foothill Grown, Sweet Juicy Navels, Sold by Weight per lb. **2¢**

Grapefruit Imperial or Cochinella Grown, Seedless, Juicy per lb. **1¢**

Rome Beauty Apples Washington Grown 5 lbs. for **25¢**

Winesap Apples Washington Grown 4 lbs. for **19¢**

Avocados Fuerte Variety, Average Weight of Fruit, ½-lb. each 1-lb. for **7¢**

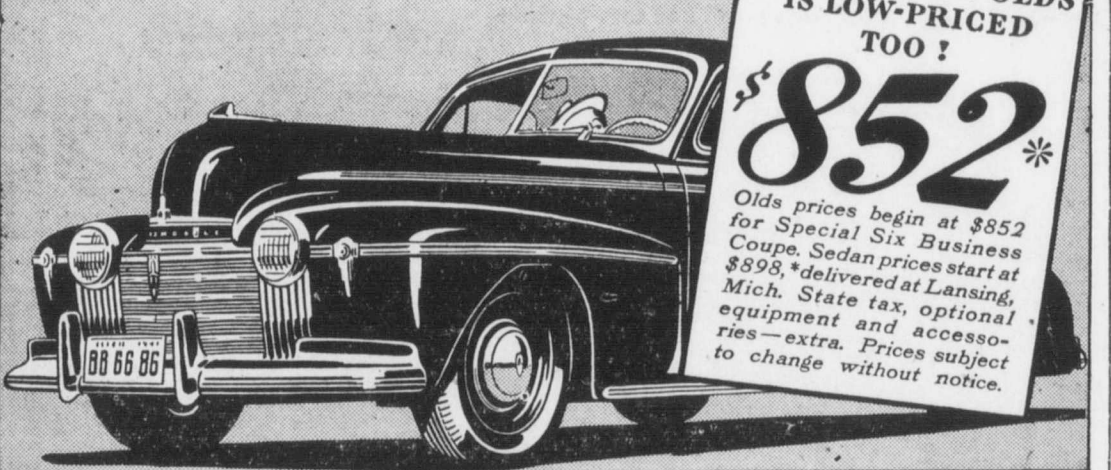
SAFEWAY

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Riverside County Fair and Date Festival
Indio, Thurs. to Sun., Feb. 20-23

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Outdoor Interests Intrigue Guests At La Quinta

Delightful spring days and nights at La Quinta have been filled with outdoor interest and activities which have appealed to both youngsters and their elders. Breakfast rides, steak luncheons in the open, desert moonlight rides on the bridge trails, all have been part of the hotel program.

Miss Carmelita E. Rosecrans of the Rosecrans Rancho has just concluded another of her hospital week-end parties at La Quinta Hotel. She had twenty-five guests among whom were Mr. and Mrs. W. R. Gibbons, Mr. and Mrs. Sterling C. Parr, Mr. and Mrs. Temple W. Ashbrook, Mr. and Mrs. M. I. Erwin, Mrs. Agnes McCom, Mr. and Mrs. John P. Hurst and Odell McConnell.

HEAR DESERT TALK

El Mirador hotel guests learned the history and legends of desert life Sunday evening, when Lloyd Smith, head of the Desert Museum, gave an illustrated lecture.

U-DRIVE CARS—Phone 211.

The funny way the funny man keeps getting married. The famous comedian whose complicated love-life is a problem in higher mathematics, large-y because he keeps doubling back on his old trail and re-marrying ex-wives. Read of his comic matrimonial marathon in *The American Weekly*, the magazine distributed with next week's *LOS ANGELES EXAMINER*. hrs

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Zaddie Bunker Gives Luncheon At Swedish Inn

Hostess at a charming luncheon party last Monday was Mrs. Zaddie Bunker. The affair took place at the Swedish Inn and after luncheon Mrs. Bunker took her guests to a movie. Present were Mrs. Earl Gibbs, Frank Adams, Mrs. Ellis Parker, Mrs. Addie Mayer, Mr. and Mrs. Roy Colegate, Mrs. Florence Stie, Mrs. Adelaide Schwill, Ona Brown, Lilly Goff, Anna Mae Gutsell, Billy Owen, Mrs. Herbert Carpenter and Dorothy Varnum.

Alaskans Find the Desert to Liking

While Palm Springs was not quite at its balmy best it still was infinitely pleasing and interesting to Mr. and Mrs. Jack Conway of Sitka, Alaska. The Conways left Monday for their northern home after spending ten days as guests at Hotel The Oasis.

Prominent business man and bank president of the progressive Alaskan city, Conway reported huge business activity in Alaska. Much of this is resultant, of course, from the major defense steps the government is taking in its northern domain.

In a recent issue of the magazine "Alaska Life," devoted a column to quoting Conway concerning his viewpoint on defense steps in Alaska.

He said in part, "I firmly believe that making the Alaska bases permanent stations of United States defense is a most necessary step in that total defense program referred to by President Roosevelt a few weeks ago when he said that 'if the United States is to have any defense at all it must be total defense.' The building and expanding of Army and Navy bases in Alaska should be continued until those bases are adequate for the total defense of Alaska."

While here Mr. and Mrs. Conway thoroughly enjoyed various desert recreations such as horseback riding, bicycling, bowling. This, their first visit to Palm Springs, was so satisfactory they plan to return next season.

High Students Hear Artist

On Wednesday afternoon Mrs. Thelma Bryden, art instructor at the Palm Springs high school, went with fifteen students in the school bus to see the Evelyn Nunn Miller Indian group of canvases and to hear Mrs. Miller speak about her experiments in the Indian country. The pleasant little session was at the Evelyn Nunn Miller Art Gallery on North Palm Canyon Drive.

YELLOW CABS—Phone 211.

Victory Dinner Marks Completion of Funds Campaign

Marking the conclusion of the annual campaign to provide funds for the operation of the Community church during the ensuing year, the victory dinner was held at the Desert Inn Tuesday noon at 12:15 o'clock.

Those present were Mrs. Bill Hay, Miss Kate Collins, Mrs. Alvin Skiles, Mrs. George Relf, Mrs. O. C. Russell, Mrs. A. J. Jenner, Mrs. Myrtle King, Mrs. Lourdes Hinson, Mr. and Mrs. Lester S. Gleason, Mrs. Ada Bosworth, Mrs. Mabel Clatworthy, Mrs. Howard Fulmer, W. W. Sawyer, C. S. Henderson, Mr. and Mrs. Leroy H. Hooker, Mrs. Gordon Nicholson, Mrs. Jack Williams, Mrs. Guy Pinney, Mrs. T. M. C. Belyea, Mrs. C. Thomas, Rev. E. L. Macartney of Upland, Col. William White with Col. Ray Kilks, Col. George Wood and Brigadier and Mrs. Samuel Wood, all of the Salvation Army, Rev. and Mrs. B. B. Weatherall and Rev. and Mrs. John Robertson Macartney.

Mrs. Nellie Coffman welcomed the group graciously and assured the guests it was her great pleasure to extend this annual courtesy to the workers from the Community church.

A number of others who aided in the campaign were unable to be present. These included Mr. and Mrs. E. J. Wightman, C. G. Lykken, Gordon Nicholson, Miss Katherine Finchy, Mrs. Henry Frohn, Mrs. Claude Gottbehet, Mrs. Henrietta Reed, Mrs. Viola Fink, Mrs. Josephine Laird and Mrs. Carolyn Hawthorne.

When all the anticipated pledges and payments are in the hands of the committee the results will exceed any year in the past and assure the enlargement of the scope of the church's service to the community.

The committee and the workers voiced the utmost appreciation to the people of the community who cooperated and responded so graciously and generously in making the enterprise an outstanding success.

Take Geographical Census at Church

As is the annual custom about the middle of February when the season is at its height, a geographical census of worshippers attending the Sunday morning 11 o'clock service at the Community church was taken last Sunday.

Dr. John Robertson Macartney, the pastor, reported the census showed the following results: New Hampshire, one; Vermont, one; Rhode Island, one; New York, sixteen; New Jersey, one; Maryland, one; Pennsylvania, eight; Kentucky, two; Georgia, one; Alabama, one; Arkansas, five; Missouri, five; Ohio, five; Indiana, five; Illinois, seventeen; Michigan, six; Wisconsin, two; Minnesota, five; North Dakota, one; South Dakota, one; Nebraska, ten; Iowa, six; Kansas, five; Texas, eight; Utah, one; Idaho, one; Montana, two; Colorado, six; Washington, eight; Oregon, five; Arizona, two; Wyoming, two; Scotland, five; Denmark, two; Canada, five; District of Columbia, one; Finland, two; California (native born, two); 54; England, two. Total present, 226.

Next Sunday, February 23, Dr. Macartney has announced he will make an ecclesiastical census. Practically all the various church groups are represented at a morning service at the church.

HOSTS AT PARTY

Mr. and Mrs. L. T. Murray of Tacoma, who are sojourning at El Mirador hotel for several weeks, entertained a group of friends at a cocktail party in the Coral Room one evening recently. With their attractive daughter, Mr. and Mrs. Murray arrived at El Mirador fresh from the maiden voyage of the "America," new U. S. lines super-speedster.

Mr. and Mrs. Lewis Marsten, popular young couple from San Francisco, are spending a few days at the Desert Inn.

HOUSE TRAILER WANTED

in exchange for \$3500 equity in North Hollywood 7-room home. FHA built, 3 bedrooms, 2 baths with stall showers, rumpus room, 2 fireplaces, fully fenced, 2 blocks from High School. Now leased to MGM director. Want 20 to 24 ft. late model trailer or trailer and car.

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Honeymoon Cut Short by Call To Army Service

The Desert Inn honeymoon of Mr. and Mrs. Charles Philip Clock, socially prominent newlyweds of Redlands, was cut short this week when Clock was ordered to report for army duty on Thursday. Both are graduates of Stanford University, where they first met, and were married in the famed Stanford chapel on Saturday.

Familiar Faces Return to Inn

Many were the familiar faces returning to the Desert Inn this week—so many, in fact, that it appeared as though an annual homecoming were in progress. Desert home for winter travelers from every section of the country, the Inn saw the return these last few days of a throng of guests who yearly say goodbye to snow and cold, and head for their Inn bungalows. In all it was strictly an "old home week," and to top it all off, the Gay Nineties Costume Ball, celebrating the Inn's thirty-second birthday, was slated for Saturday night.

Mrs. George L. Collard, almost as familiar with Palm Springs as Pittsburgh, arrived for a lengthy stay. With her was Mrs. Jeanette A. Roney. Mr. Collard, detained by business, will come out later.

Mrs. Edward V. Babcock is back also, with her daughter, Mrs. Gordon Fisher, Jr. They are from Pittsburgh and Baltimore, respectively.

Californians Too

From not quite so far away are Mr. and Mrs. G. B. Morris, Los Angeles; and the Leonard Straters of Pasadena.

Other frequent visitors for whom the Inn spells "home" are: The Walter Monroes, Wilmette, Illinois; the Sherman Wards, Newton Falls, Mass.; Mr. and Mrs. John M. Lovejoy and their daughter, Leslie; the J. D. Nelsons, Cincinnati; Mr. and Mrs. Alfred Cook, New York; Captain and Mrs. J. F. Lucey, Houston, Texas; Judge George E. Crothers, San Francisco; Dr. and Mrs. M. L. Ford, Pasadena.

Mrs. Ida R. Simmons, Pelham Manor, New York, is spending her first season at the Inn. She is here for a couple of months and will be joined later by her daughter.

J. F. Drake, prominent Pittsburgh oil executive, arrived for a two weeks visit accompanied by Mrs. Drake and Constance, in and out on weekends are the J. F. Drake, Jr.

Families enjoying the desert at the Inn include Mr. and Mrs. J. Bell Moran and daughter, Serena, Grosse Pointe, Michigan; Mr. and Mrs. J. W. Bacchus and Mr. and

Gay Nineties Ball To Be Colorful Week-End Event

The gay, untroubled life at the close of the century will live again Saturday night at the Desert Inn during the Inn's long-planned, long-awaited Gay Nineties Costume Ball. Bustles, feathered hats, high-button shoes and handlebar mustaches will rule the evening. Special decorations for the De Anza dining room are planned to re-capture the happy atmosphere of the good old days.

A number of specialty acts have been engaged to fill the entertainment bill. Hugh Wellington Martyn, baritone, will appear to sing the songs mother used to sing. Other artists include the Lady Killer Quartet, a riotous team of comic songsters.

The ball will also be in the nature of an anniversary party, marking the thirty-second birthday of the Desert Inn. It was in 1909 that Mrs. Nellie Coffman planted her first small hotel on the dusty corner around which grew the Palm Springs of 1941.

Badminton Proves Popular Pastime

Tennis may be the main thing in life for most villagers, but for the Tacoma and Seattle contingent currently sojourning at El Mirador Hotel, badminton is the game.

"Sparkplug" for the shuttlecock attack is Harry K. Todd, who is spending a month at El Mirador, while his daily associates at the game are Mr. and Mrs. L. T. Murray and daughter, Amy Lou; Houston Harvey, Welby Van Horn, and Warren Pinney, Jr., Mrs. J. Stephen Jamieson, and Mr. and Mrs. William R. Kelleher.

The Washington colony at the Desert Inn this week welcomed the arrival of Mr. and Mrs. M. B. Marsh of Seattle.

Mrs. J. W. Bacchus, Jr., from Wilmington, Delaware; Mrs. Stuyvesant Peabody, Chicago, and Mr. and Mrs. Patrick Peabody and the Earl Laurences.

YELLOW CABS—Phone 4444.

La Quintans Attend Wild West Show

Many of La Quinta Hotel's guests were enthusiastic participants in Palm Springs' gay Wild West Show of last Saturday. The crowd included Mr. and Mrs. Harry Jackson, San Francisco; Mr. and Mrs. George Kennedy, San Francisco; Mr. and Mrs. L. M. Huesman, Indianapolis; Mr. and Mrs. Joseph E. Otis, Chicago; Mr. and Mrs. W. L. Myler, Beverly Hills; Mr. and Mrs. W. L. Thompson, Artesia, Oregon; Mr. and Mrs. Lawrence Ottinger, Scarsdale, New York; Mrs. A. F. and Miss Alice Riggs, Stockbridge, Mass.; Theo. Miller, New York City; Dr. and Mrs. Julius Lackner, Chicago; Mr. and Mrs. H. R. Walrath, Meadville, Penn.; Mr. and Mrs. A. P. Newall, Ogdensburg, New York; Miss Ethel McGowan, Boston; Mrs. Jack Hollidge and son, Boston; Helen V. Connors and the hostess, Helen G. Moore.

Portlanders Plan To Locate Here

Dr. and Mrs. J. H. Bailey of Portland, Oregon, arrived in Palm Springs recently and are planning to remain several months. The Baileys have owned and operated a dog and cat hospital in the northern city for some time and anticipate possibly of establishing a similar business here.

S. P. Wallingford of Wichita, Kansas, spent the week at the Desert Inn.

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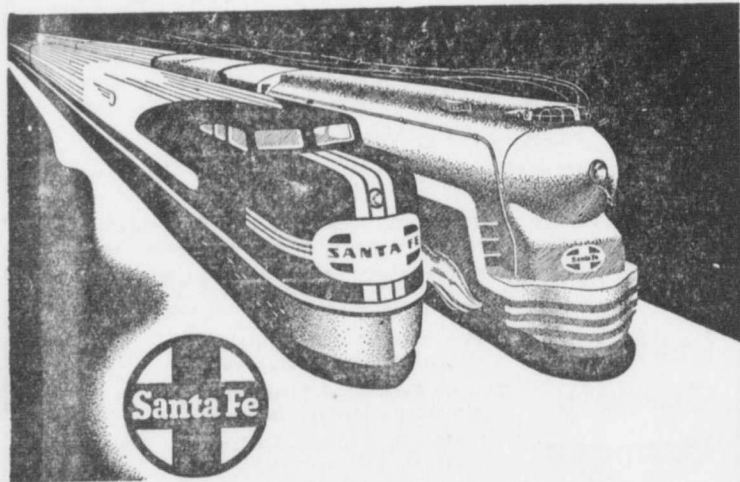
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Palm Springs



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America's largest fleet of streamliners

★ Santa Fe's fleet of streamliners, lead by The Chief and Super Chief, the largest group of stainless steel flyers in America, offers discriminating travelers the utmost in smooth riding speed—deluxe accommodations.

Beauty Consultant To Give Advice at Palm Springs Drug

To assist village ladies with various beauty problems, Miss Peterson, Helene Rubinstein beauty consultant, will be at the Palm Springs Drug on February 28 and March 1. Her appearance will climax the annual discount event of Helena Rubinstein products, which takes place at the drug concern from February 22 to March 1, inclusive.

Madame Rubinstein has emphasized, "If you have been buying beauty preparations haphazardly, spending too much on one thing and not enough on another, here is your opportunity to turn over a new leaf, and plan a balanced budget for the coming years."

For continuing a time-honored practice, Madame Rubinstein has set aside the one week this year when the ladies may purchase every one of her famous preparations—her creams, lotions, fine powders, lustrous lipsticks and enchanting fragrances—at a saving of 20 percent.

ALICE SCOTT VISITS VILLAGE FOR WEEK

Popular and attractive Alice Scott, who managed the St. Denis Asia Bazaar in Palm Springs five seasons, returned this week to visit friends. She is now living in Pasadena. Mrs. Scott was a local resident for six seasons, has scores of friends in town, remarked "the place certainly looks grand."

Clara Porter, Ltd.
FINE JEWELRY

EL MIRADOR HOTEL
PALM SPRINGS, CAL.

You're Invited...

...to drive or ride over to the B-Bar-H Ranch, where visitors are always welcome—and always have fun.

B-BAR-H RANCH
Charles F. Bender, Mgr.

• On your way drop in and say "Hello" to **"PADDY" BELL**—and—**HENRY SANKS** at the **NEW Del Paso Cocktail Lounge** On the Highway Banning

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Appropriate to This Desert Area

TREES

NOW is the RIGHT Time to plant
UMBRELLA AND CHINESE ELM TREES

E. E. Hoppe
GARDENER

Nursery located on North Indian Avenue, South of Racquet Club.
P. O. Box 1096



Hamada

By
LLOYD MASON SMITH
Director of the
Palm Springs
Desert Museum

THE CAHUILLA INDIANS Part Two

Although the main reliance of the Cahuilla was upon the gathering of wild seeds and fruits, hunting was undertaken regularly to vary the diet. In catching the desert hare ("jackrabbit"), a wooden boomerang or throwing stick of the non-returnable type was utilized to cripple the fleeing rodent. Deer were hunted on the higher slopes with the bow and arrow, or rarely run-down on foot. Poison was used on arrow-tips only in warfare. The bows were generally made of mesquite or willow, and later of palm leaf ribs, while the arrows were constructed of the arrow-wood or of rush stems. "Potato masher" war clubs were borrowed from the Mohaves. The Cahuilla, however, were peaceful people, and only fought over local personal feuds or when attacked.

The costume of the Cahuilla was negligible. The men commonly went naked and the women usually wore shredded bark skirts. The hair was worn long and was washed with soap obtained from the roots of the yucca. Agave fibre sandals were worn by men at night as a protection against thorns. The Mountain Cahuilla made buckskin moccasins. Tattooing was practiced by both men and women, but only on the chin, cheeks, and forehead.

Many Amusements

Amusements consisted of community games, such as the ball or stick race, shinny, and the hoop and pole game, all in which sides were chosen and bets wagered on the outcome. Games involving smaller groups were the hidden ball game, guessing games of all sorts, and jacks. Dances and singing were common. Money, in the form of traded-in shell discs, was used only ceremonially and had no exchange value. Wild tobacco was gathered regularly but not grown. It was smoked during rituals and by the shaman in his curing of the sick. Musical instruments included the cane flute with four stops, the hollow gourd rattle filled with seeds or pebbles, the deer-hoof rattle, and the bull-roarer.

Each village was divided into two halves called "moieties". With the Cahuilla, one moiety was called the Wild Cat and the other the Coyote. These groupings were exogamous; that is, if you were a member of the Coyote moiety, you had to marry a Wild Cat, never a Coyote. The animals after which the moieties were named were sacred and were never killed. They are termed "totems". These two large divisions were further split up into smaller family units called clans. Each clan had its sacred songs and dances which no other clan had. Gathering rights on land and eagle nests were clan-owned.

Chief Called "Net"

The village chief is called "net". His rank was hereditary and handed down from son to son, the eldest son taking preference. The chief directed all ceremonies. An assistant chief, called "paha", was the chief's messenger and announcer. The shaman or medicine man was supposed to cure the sick. All disease was thought to be due to either an intrusive object in your body or to the kidnapping of your soul by a witch or evil-doer. It was the duty of the shaman to either draw out the object or regain the soul. The former he did through sleight-of-hand, pretending to suck the object, either a pebble or bit of wood, from the patient. The soul he "regained" by wild thrashings outside the hut at night, during which he struggled and wrestled the soul away. Special shamans brought rain or cured snake bites. They could all turn into other animals at will, and especially favored the forms of bears or mountain lions.

Among the many deities of the Cahuilla, the chief one was called Mukat. He was one of the twin creators, and long legends are told about his life and death. Other gods were evil, and among



La Quinta HOTEL

The Desert's most exclusive and popular retreat offers unique opportunities for a luxurious "Siesta," with Badminton, Swimming, Tennis and Riding. Reservations: Phone: India Main 39 L. A. Michigan 9694. L. B. Nelson, Mgr.

these the god Tahquitz was the most feared. He dwelled in the canyon which now bears his name, lurking among the boulders there. At night he would venture down into the valley and capture souls, which he carried off to his lair and ate at leisure. Whirlwinds were supposed to be evil female deities who lived in ant holes. Every object in nature had a soul, even the inanimate rocks and mountains.

Marriage Simple

Marriage was simple, without any special rites. It was arranged by choice, not by the parents. The bride went to live at her husband's house and he owned all the material property. This is in contrast to other tribes in which the woman owned the property and the husband went to live at her house. Restrictions or tabus were common. At the birth of a child, both the mother and father had to refrain for a definite period of time from eating meat, fat, or salt and from drinking cold water. Moreover, a special scratching stick must be used to relieve an itching, never the fingernails. Such tabus are widespread over the whole of North America and not restricted to the Cahuilla.

The dead were cremated, not buried. At the same time, all the belongings, including the house of the deceased, were burned. A dead man's name was tabu and could not be mentioned or used again. The land of the dead lay to the east. After cremation the ashes were covered over with earth. The widow cut off her hair and did not wash her face for several weeks. Regular mourning ceremonies for all the dead of the tribe were held in a special house and enclosure. These ceremonies lasted a week, during which time the clan chiefs fasted. Bunches of owl feathers were worn under a head band and long cycles were sung continually. The first three nights the shamans danced and the drum ritual (jimsonweed) was conducted. During the day the tatauilla whirling dance was held. One image for each dead mourned was made of a sacred bundle with a mat wrapping. These images were held by the dancers and later burned as offerings.

Elaborate Ceremonies

When a girl reached puberty, she had special food tabus placed on her for a full month, during which time she must remain in her home and not work. Later there was a public rite held for several of the girls at one time. A pit was dug and lined with stones. Then the ashes were removed and the girls lay upon the warmed rocks and were buried with brush. There they were "roasted" several days, during

Emery Hall Group Quits Because of Lack of Support

To the hundreds of villagers and visitors who have thoroughly enjoyed the production of the Emery Hall Players, announcement of discontinuance of the company came as unwelcome news. The Players set a high standard of entertainment in their shows, stuck on gamely even though attendance was comparatively small.

Hall, whose personal venture it was, plans to remain in Palm Springs, however, through the remainder of the season and may even make another try next season.

His statement relative to discontinuance of performances is as follows:

"My players and I have presented seven fine semi-professional productions through Actors' Equity Association and Samuel French, Inc., this season in Palm Springs. All were formerly famous Broadway successes of high quality and produced here with artistic merit.

"These productions brought many thousands of dollars to Palm Springs in the business of producing them and we believe they were also a distinct cultural asset and of high entertainment value to the village.

"We regret that we must discontinue because of lack of proper cooperation and support but we have met all our obligations and are deeply grateful to those of Palm Springs who did wish us well."

which time there was much singing and dancing. No comparable rites were observed for boys.

Today the Cahuilla have dwindled from several thousand to a few hundred, and are widely scattered over many reservations, intermarrying freely with other tribes. Their customs and beliefs are rapidly dying out and will soon be a thing of the past. But the Cahuilla were once a ruling tribe, and certainly should not be looked upon as an inferior group.

The Desert Museum is now displaying a complete exhibit of Cahuilla Indian specimens, loaned by the University of California at Berkeley. You are invited to come in and see some of the objects referred to in this column.

Sutherland Says Boom Is Coming

In the opinion of Ralph R. Sutherland, veteran Southern California real estate dealer, boom conditions lie ahead and now is the time to invest in real estate. His description of conditions is as follows:

"Nothing can stop the boom which is coming to all of the United States and is, in fact, now upon us. A fair sample of it is now seen in San Diego. And the direct cause is the enormous defense expenditures which is putting to work all idle people.

"The next ninety days will be the limit for anyone to buy real estate at low prices. And by a year from now all property, homes, etc., will advance at least twenty-five percent in value. Such advances will continue each year for several years. Money in the people's hands will be so plentiful that they will not quibble at prices they will have to pay.

No Exception Here

"Palm Springs will be no exception. For even if not much direct defense money is spent here, the village and the area all around it will be affected too.

"Even if Palm Springs is a playground and based on pleasure, if all the area surrounding us is booming so will this community enjoy the great wave of prosperity now due. For when people have money they go to places where they can spend it for pleasure and relaxation.

"It is impossible to put \$23,000,000,000 of new money into circulation for defense and not have a boom all over America. The only thing to safeguard against is letting inflation go too far. We do need some, but not too much inflation.

"Real estate, which is always the safest investment, is sure to come into its own. It has suffered from low valuations for several years. But watch it go from now on. During the last depression while real estate slumped some fifty percent in value plenty of gilt-edged stocks fell in value as much as 1,000 percent.

"On account of the war, stocks, bonds and securities are bound to be taxed sky high. Real estate, which is only taxed by the state, will not feel the load of taxation so greatly. And we are sure to see all real estate, along with everything else, pick up in value."

YELLOW CABS—Phone 211.

Building Permits

Feb. 7—W. C. Moldt, \$200, 207 Palos Verdes, Palos Verde Tract No. 2, garage.

Feb. 10—Desert Inn, \$500, enclosure porch of cocktail lounge.

Feb. 7—Smoke Tree Ranch, \$1,200, help and laundry building.

Feb. 11—F. J. Curran, \$80, 362 Chino Drive, outdoor fireplace, Fred Klug, contractor.

Feb. 11—Mrs. Alexander Bailey, \$800, 790 Panorama Drive, Little Tuscany Tract, addition to dwelling, W. M. Marte, contractor.

Feb. 11—E. Girard Gordon, \$6,000, Camino Del Sur, Las Palmas Tract, dwelling, R. S. Pinckard, contractor.

Feb. 13—Mrs. Charles Powers, \$1,000, dwelling, Lugo and Arenas, Palm Springs Tract, Terminix Company, contractor.

Feb. 14—M. H. Lewis, \$300, 976 Paseo De Anza, Desert Sands

Entertain for Eastern Guests

Mr. and Mrs. Herbert J. Carpenter entertained a party of twelve one evening last week at the Swedish Inn in honor of their house guests, Mr. and Mrs. Paul Stetzelberger of Cleveland, Ohio. Mrs. Stetzelberger is a niece of Mrs. Carpenter and Mr. Stetzelberger is assistant treasurer of the state of Ohio. After dinner the party adjourned to the Carpenter residence for cards.

Tract No. 3, remodel garage, etc. Feb. 17—W. R. Knapp, \$150, Sunshine Acres, garage.

Feb. 19—H. Earl Hoover, \$250, Smoke Tree Ranch, ceiling work, Dill Lumber Company, contractor.

Mrs. H. K. Willard and Mrs. A. Reed Hayes of Washington, D. C., spent the week at the Desert Inn.

U-DRIVE CARS—Phone 4444.

LOS COMPADRES

PRESENTS A

WESTERN DANCE

SATURDAY NIGHT, FEB. 22

9 P. M. to 1

at the

Plaza Ball Room

(Second Floor Above Potter's Hardware)

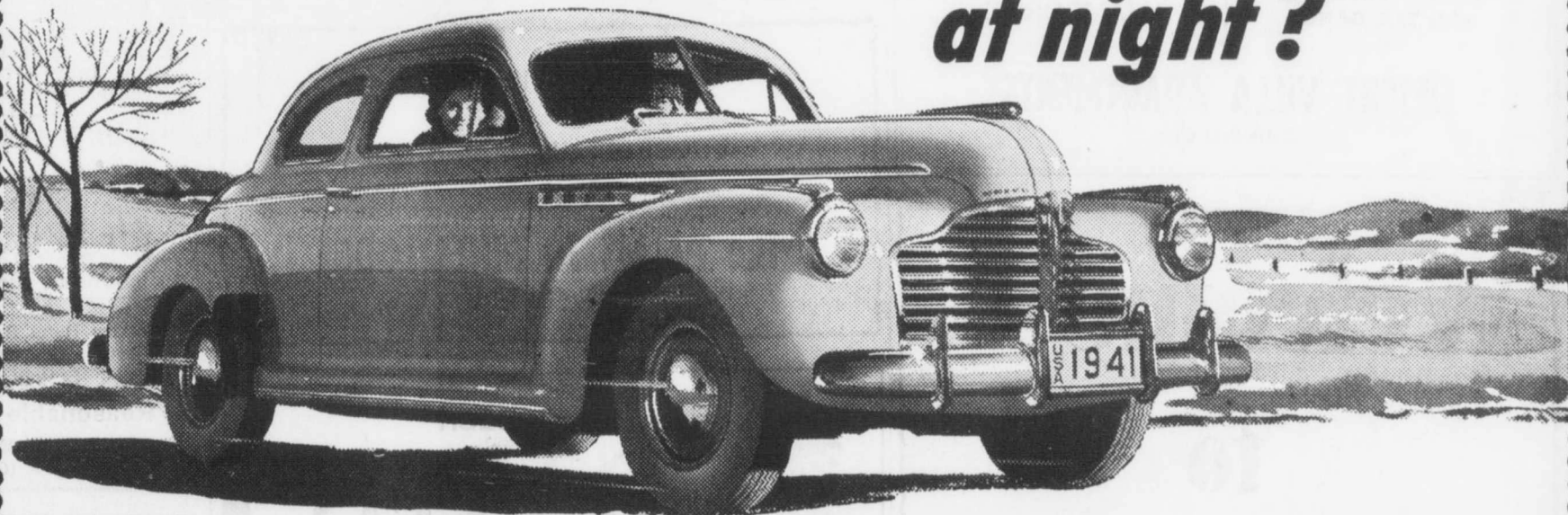
SNAPPY MUSIC

by a **COWBOY BAND**

Admission **75¢** per person

Everyone Welcome!

Do you have to "TUCK YOUR CAR IN" at night?



Not if it's One of these Four New Additions to the Buick SPECIAL Line that Compact Automobile Bigness into Fewer Bumper-to-Bumper Inches

HERE of late the modern automobile has been giving a pretty good imitation of a man getting up in the morning.

It has stretched and s-t-r-e-t-c-h-e-d—until today you almost have to have a shoehorn to get a car of any size tucked away in the family garage.

We thought something ought to be done about that.

So today in Buick dealers' showrooms you'll see four new models, additions to the 1941 Buick SPECIAL line.

They are typical Buicks on every count—trigger-quick, steady, tireless travelers with a big 115-hp.

Buick FIREBALL straight-eight under their bonnets.

They dress every mile you travel in trim Buick style—cradle every yard of distance on soft all-coil springing. They top off every trip with an even greater measure of gasoline economy, thread traffic with a new nimbleness, and when it comes to parking find the proverbial dime roomy as a dance floor.

But by the simple step of compacting all this ability, goodness and value on a 118-

inch wheelbase, we've trimmed inches off the over-all length—and dollars off the cost.

We're passing those dollar savings on to you, which makes three reasons for going to see these honeys now: You'll go for their ability—your wife will go for trim size and easy handling—and both will stand up and cheer for the easily-reachable price.

BUICK PRICES BEGIN AT

\$915

for the Business Coupe

delivered at Flint, Mich. State tax, optional equipment and accessories—extra. Prices subject to change without notice.

"Best Buick Yet"

EXEMPLAR OF GENERAL MOTORS VALUE

DESERT INN GARAGE

193 N. Palm Canyon Drive

GEORGE B. ROBERSON

Telephone 4001

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Cathedral City Ready for 3rd Annual Cactus Jamboree

Cathedral City

By W. R. HILLERY

Not a great deal of publicity is being given to Glenn Martin's new bus service between here and Palm Springs. If it is continuous and dependable as to schedule it will be a very important step in the progress of Cathedral City. At the present time it can only supplement the Greyhound service or it can be a sight-seeing trip from Palm Springs, as Martin's bus leaves the Palm Springs Plaza at 5:10 p. m. for Cathedral City and leaves here on the return to Palm Springs at 5:30 p. m. There are three Grey-

hound trips each day during this part of the year. The real use of Martin's line will come when people begin to plan sightseeing, shopping or work in Palm Springs while living in Cathedral City. It is hoped his line will be patronized so that additional trips will be warranted.

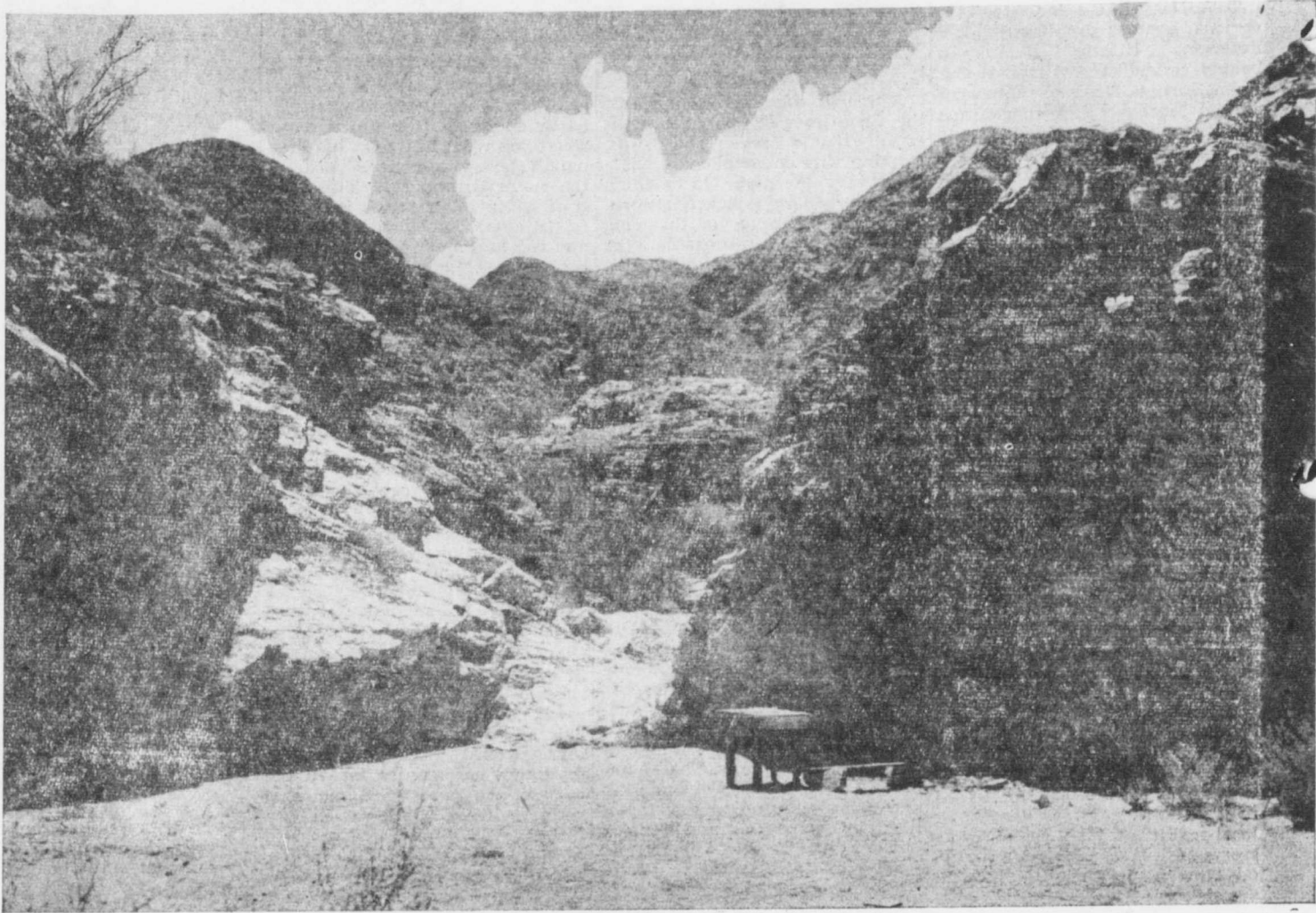
Recent home purchasers are Albert and Mrs. Vertcham who have moved into the dwelling originally built by Mrs. Dabney Day on C street and the twenty-foot road east of Cathedral Canyon Drive. This couple is very highly spoken of and we hope will enjoy living here. Mr. Vertcham's father is B. Greenfield and upon asking why the difference in name I received a very interesting story. In World War I, Mr. Greenfield had one son who went into the army, another into the navy, and the third, Albert, a professional violinist, was exempt to care for dependents. Upon entering Canada on his circuit of stage appearances he found the name Greenfield was not liked there so adopted the professional name Vertcham, which is the French for Green-

field.

Mrs. Norma Peppin, who recently disposed of her home here, which became a unit of the Desert Lodge, has remained in the village the guest of the Naleys. Mrs. Peppin has donated to the Cathedral City free library and has shown a very friendly attitude to that very deserving effort of the community to care for a popular recreational need. The odd thing is that many landlords pay little or no attention to the library while their guests find their way to it and are very appreciative of the entertainment they find there. Mrs. Winnie Muselman is volunteering her services as librarian and is doing a fine job of it.

We understand from our youngster that the local school attendance reached twenty-five the other day. That is the figure that was desired by members of the Desert School district at the beginning of the school year when Miss Carey had but seven youngsters to look after. A most gratifying report has reached us that parents are pleased with the progress their children are making under Miss Carey's instructions. With the extended protective wall the school grounds will be shielded from further erosion and will gradually be improved beyond that portion now used by the children. The equipment on

Beautiful Cathedral Canyon



Above, fleecy spring clouds float lazily over the head of inspiring Cathedral Canyon, from whence the friendly village, six miles from Palm Springs, derives its name. The canyon, a popular picnicking ground, is located in the desert hills south of Cathedral City. The canyon was given its strange name because of some unusual rock formation resembling cathedral spires. A few native Washingtonia palms are growing farther up the canyon.

Greetings and Best Wishes to all
CACTUS JUMPERS
— from —
HELEN'S BEAUTY SHOP
Cathedral City. Phone 4264
Cathedral City's ONLY Modern Equipped BEAUTY SHOP

Phone Palm Springs 7814

CASA LINDA

De Luxe Cottages

D. S. Becker, Mgr.

Cathedral City

Palms-to-Pines Lodge

Wishes The

CACTUS JUMPERS JAMBOREE

All Success Possible for 1941.

WESTON AND KATHLEEN NAEF

BEST WISHES

— TO —
JELLO JACK BENNY AND THE GANG

— TO —
THE THIRD ANNUAL CACTUS JUMPERS JAMBOREE

DESERT VILLA APARTMENTS

Cathedral City

2 GRAND EVENTS

1. The Cactus Jumpers Jamboree Saturday at Cathedral City.

2. Jack Benny's Jello Broadcast from the stage of the Plaza Theatre this Sunday.

Attend Them Both in Smart Desert Sportswear

from

LINKLETTER'S
Town and Country Store

Cathedral City

BEST WISHES

— for a —

SUCCESSFUL JAMBOREE

The PALMS TO PINES LODGE

Cathedral City



FRESH

DATES

— and —

GRAPEFRUIT

DIRECT FROM THE GROWER
TO YOU

Remember the Folks Back Home!

WE SHIP DATES AND GRAPEFRUIT ANYWHERE

CATHEDRAL DATE SHOP

Cathedral City

CATHEDRAL Standard Station

Cathedral City

Standard Gasoline and Oils
• Washing • Lubrication
ATLAS Tires, Batteries, and Accessories

Under Management of

W. R. COBB

the playfield permits play away from traffic hazards. We are all proud of our school.

Memory is such a fickle thing. We entirely muffed reporting on

the Desert Museum lecture in the last issue of The Desert Sun. As this lecture on the local Indians by Lloyd Mason Smith was given in our Town Hall instead of the various places in Palm Springs we wanted every one here to know about it and be present.

Despite another rainy night the attendance was excellent and the lecture was thoroughly enjoyed. The announcement of the opening of the museum in the Woodward Murray Library in Palm Springs is historical, as there is little doubt of its permanence. Every person in Coachella Valley should support it so that it can grow to the point of usefulness which will satisfy local as well as visiting interested people. Please look elsewhere in this paper for the program of lectures and field trips.

Owing to the use of the Town Hall for the Jamboree on Saturday the library service will not be available on that day.

Monday, February 17 at the

The Broadway Court

On the Hiway, Cathedral City

Sanitary Hotel Rooms, also Double Housekeeping Cottages

Reasonable Rates

Mrs. E. Elsterman
(Owner)

Continuous Exhibit
MATILDE PRIGGE SEAMAN
Artist
Teacher of Landscape Painting
Studio at Cathedral City

Strictly Modern

VISTA DEL-DESIERTO COTTAGES

Cathedral City, Calif.

Walter Strong

May Strong

The Cactus Jumpers Jamboree

is our third annual fiesta, devised for fun, frolic and financing. The entertainment provided for you and all our other friends is done with nominal cost to you, but the proceeds go to village betterments, such as the Town Hall, which is your community meeting house, sponsored by the

CATHEDRAL CITY

CHAMBER OF COMMERCE

There will be DANCING with good Orchestra music; BAZAAR, the kind dear to every lady's heart; GAMES, ENTERTAINMENT, PRIZES Luncheon 12 to 2 p. m., and Dinner 5 to 7 p. m. COME!

be a member of the board.

Miss Lydia Engh has a very gentle and kindly disposition and has failed to lay me out because I overlooked (last week in this column) saying that Mrs. Frank A. Reynolds who is visiting Miss Engh, is her sister.

Guests this week of Captain and Mrs. George A. True were Mr. and Mrs. Harmar Morse of Clinton, Mass. Mrs. True, who was Josephine Morse, is a sister of Harmar Morse. Mr. Morse has been an active banker for many years. The other brother of Mrs. True, George, is an eminent zoologist and author, and had visited here briefly several years ago.

Also guests at the same time was Mrs. Josiah Marmar of Trenton, New Jersey, relative, and Mrs. Ann Slade of Cambridge, Mass.

J. Todaro, much better known as Joe Todd, leaves Monday for service in the army. Joe, you have lived here several years now. You have been cheerful and helpful to the community and as you are the first of the local registrants to go we should give you a real hand. We hope you enjoy your service for your country and will not have to fight. That after you are mustered out a job will be open to you here. In the meantime drop us cards. And ladies, if this weather keeps up you should knit Joe an umbrella for use in the army.

J. Matus, wife and young son are spending one of their periodic visits on the desert. The Matus family operate a camera supply shop out on Wilshire avenue in the big city.

Crisey is dead. Everyone who lives near the McCullough houses or has seen a certain large sedan parked at the postoffice knew

The HILLERYYS

(Marguerite and Willard)

for

Rentals, Insurance
Real Estate
Notary

Our two membership
Commerce is evidence of
cess of the Jamboree.

Welcome to Cathedral City

(In the Land of Sunshine)

for the Third Annual

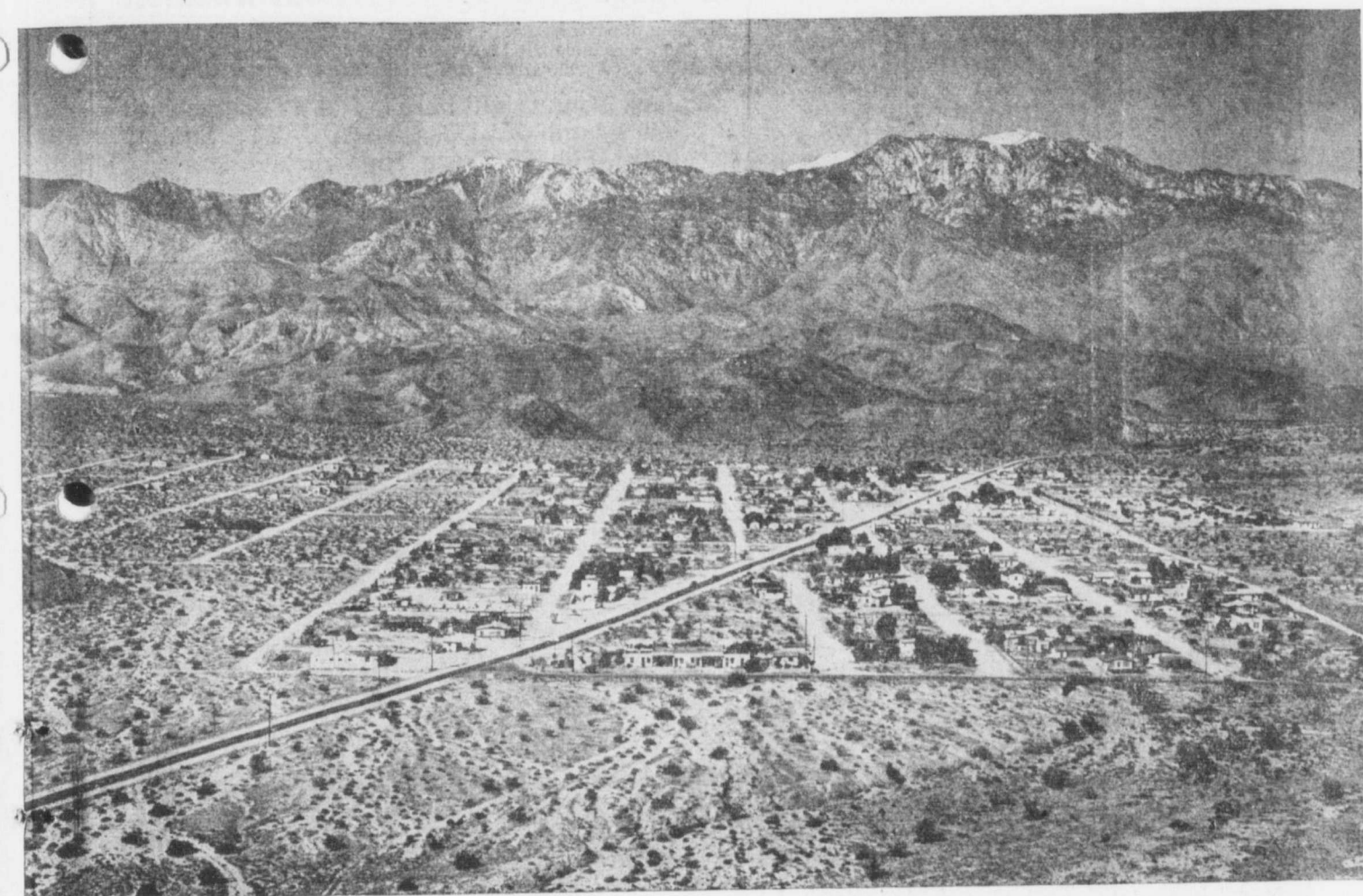
Cactus Jumpers JAMBOREE

CATHEDRAL CITY WATER CO.

CATHEDRAL CITY DEVELOPMENT CO.

us Jumpers Jamboree, Tomorrow, Saturday

Old San Jacinto Stands Guard Over Cathedral City



This aerial photo is looking west toward towering, snowcapped old Mt. San Jacinto, which stands guard over the little village of Cathedral City. State Highway 111 cuts diagonally through the community; and at the extreme left can be seen the entrance to Cathedral Canyon. Cathedral City is only six miles from Palm Springs.

Suggests Various Means for Civic Betterment in Cathedral City

(Contributed by a Well-Wisher)

When are the Chamber of Commerce and the Woman's Club going to create some small parks from the extra unused areas created at some of our road junctions along the main drag? Worthwhile people are loud in their praise over the beautiful residential section on our restricted south side of town, once they see it, and invariably they exclaim that they wished the front street were improved and beautified as it is our face that the public sees, and judges us by.

This would help immensely.

First. Remove all large real estate signs. They are useless. People intent on buying real estate can see the small printed signs.

Second. Remove old posts sticking up here and there. One lot in a prominent part of town has its four corners marked with tall white posts about five feet high. Why not saw them down to six inches from the ground and not hurt the nice courts nearby.

Third. One lot has a poorly lettered notice up not to use the

Crisey, the highly intelligent and tiny dog of Mr. and Mrs. H. A. Woman. Every one feels sorry when a pet is killed, but this was especially hard, for Mr. Woman through illness is confined to his home and Crisey was companion and entertainment.

N. B.: Advertisers—By your ads you have aided Cathedral City, The Cactus Jumpers Festival and yourselves.

Readers: Please scan the ads and thank the advertisers. Combined they have helped in news and publicity as well.

Success and Best Wishes to the
CACTUS JUMPERS JAMBOREE
Desert View Apts.

roadway through it. A little row of stones across the front would be just as effective.

Fourth. Demolition of an old filling station island on a vacant lot with the consent of the owner. It is an eyesore, and is of an obsolete type that would not be used by anyone having money enough to buy this expensive corner lot.

Fifth. Raking and weeding of other prominent lots joining the courts. This might be good exercise for some of the owners of said courts. It should help their neighborhood, and make their courts stand out more clearly.

Recreation Center

Sixth. The most important need of this town is this: A lot in the heart of town, with a lawn, a border of petunias all around it, two palo verde trees, some oleanders, a long cabin desert museum, with room enough

to house the town library and with a glassed-in addition where strangers can come and sit around and read and talk and play cards.

Outside this property some horseshoe alleys, couple shuffle board layouts, and a croquet ground. The place for the strangers in our midst to enjoy themselves a little while here. One party alone has enough desert relics to half furnish the museum. This needs to be on the highway where people traveling through can see that the dwellers here have some free amusements and recreation.

We get lots of old people who are retired. If Palm Springs wants to be the Palm Beach of California we should be the St. Petersburg of California. St. Petersburg in Florida takes care of its old people and don't think they don't appreciate it. They have amusements for the old folks and they don't have to pay for them. They can get out in the sun and enjoy some mild competitive games and it renews their youth. Let an old youngster get the horseshoe habit and you have some one as hard to handle as a kid after school hours. They can hardly get back home in time for their meals.

Objectives Realized
If the Jamboree this year pays off the town hall debt, then it is time to get started on the above project. A few years ago

when we started a Chamber of Commerce we had as objectives, a school house, a town hall, fire truck, a billboard on the highway, and a few other things. These have all now been accomplished. The one big thing we haven't done has been to amuse the folks who come here that

LIVE POULTRY
DRESSED While You Wait
Fancy Colored Fryers
Special This Week

HARRY'S POULTRY MARKET
Cathedral City
Daily Delivery in Palm Springs
Phone Local 4511

Desert Lodge

CATHEDRAL, CALIFORNIA

for guests who want quiet and a desert home.

COOKING BY A DIETICIAN

Management: James K. Wolseth
Mary R. Wolseth, R. N.

Oasis Hamburger

• BREAKFAST • LUNCHEON • DINNER

OUR SPECIALS . . .

- BUTTERMILK HOT CAKES—Every Morning.
- FRIED CHICKEN DINNER, 50c—Thursday evenings.
- TURKEY DINNER, 60c—Every Sunday.
- REAL HAMBURGERS—Always.

Corner Dunes Road and Highway 111, Cathedral City

GOOD LUCK

— to —

The Third Annual

CACTUS JUMPERS JAMBOREE

THE CATHEDRAL GROCERY

The Totem Pole Cafe

CATHEDRAL CITY

"Where Good Fellows Eat"

- Delicious, Wholesome Food
- Friendly Service
- Spotlessly Clean
- Reasonable Prices

E. J. WHEELER, Mgr.

On The Highway

Desert Lumber Co.
Building Materials
Domestic Gas

ships in the Chamber of
of our wish for the suc-

bring us our living. We haven't done the right thing by them.

Let us now pay attention to these people who come here and rent from us. Let us give them this museum to wander around in and see the things of our desert, some of the interesting outdoor recreations old folks enjoy, a charming little sun-deck for them to loiter in and feel that it was built for them, where they can feel free to come and get acquainted with their fellow tourists. We have some splendid lots near the business section for \$600 and one of them would be an ideal investment for the town. In fact several of these are in the heart of the business district.

Let us get busy now and get in our little parks and recreation center. It will pay big dividends. Recently one group of property owners ran a long ad in The Desert Sun for four weeks. The caption telling about the advantages of Cathedral City was donated by the paper. Let another group of court owners keep this up for a month. It may bring you tenants and it keeps the town in the public's eye. Such ads are most reasonable in price. Use the profit's from a night's rental to tell the world of your place for a month. The Desert Sun goes to New York City and all points east, west, north and south. Friends send it to relatives all over.

Cathedral City Woman's Club hobby section will meet Wednesday, February 26 at 2:30 at Casa Reposa. A special program is promised.

Jack Grove Is Pioneer Desert Developer

The village of Cathedral City (population 1200), six miles east of Palm Springs on the highway to Indio, was established in the year 1927 when the Cathedral City Development Company in January of that year opened their subdivision. The company was composed of John J. Grove, M. V. Van Fleet, G. G. Allen and Glenn V. Plumley; of these four men only Jack Grove is still a resident of this area.

Mr. and Mrs. Grove reside in Palm Springs, where they own the two Grove buildings on Palm Canyon Drive and the Grove Court, located behind the two buildings. The Grove Buildings

extend all the way from Harry's Cafe north to Safeway; and the attractive five-unit court behind is composed of modern stucco cottages with tile roofs, each beautifully furnished. Mrs. Grove manages the court.

Jack Grove has continuously held the position of secretary-treasurer of the Cathedral City Development Company and Cathedral City Water Company since the inception of the two corporations. He still holds that important position.

Under his leadership the water company two years ago completed a \$15,000 development program, which included a new pump and all new water mains throughout the village of Cathedral City. At that time the sizes of the water lines were increased.

It is men of vision such as John J. Grove and his associates, men with the real pioneering spirit, that are responsible for the phenomenal growth and development of this desert area.

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GREETINGS

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and the JELLO program

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— and —

The JELLO Show

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To JACK BENNY

— and —

THE JELLO SHOW

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Merchants Express Their Greetings In Advertisements on This Page of The Desert Sun

This week villagers prepared to welcome Jack Benny and the Jello Radio Hour gang to Palm Springs for their two broadcasts from the stage of the Plaza Theatre this Sunday evening. The broadcasts from Palm Springs, one at 4 p. m. and the other at 8:30, will go out over the nation-wide hook-up of the National Broadcasting Company.

On this page of The Desert Sun appears the advertisements of Palm Springs business concerns and residents welcoming the members of the cast of the Jello program to this community and extending best wishes to them while here.

It is expected the Plaza Theatre will be packed for both programs.

Banner Week For Movie Fans Is Promised

A banner week is in the offing for local cinema fans, according to the management of Palm Springs three fine motion picture theatres. Some of the best pictures of the year have been booked, it is promised.

Highlight of the week is the screen thrill sensation, "Western Union," which opens Saturday, March 1, at the Plaza Theatre. Robert Young, Randolph Scott, Virginia Gilmore and John Carradine are the featured players in this red-blooded drama.

"Western Union" is a flash of action entertainment which should be a "must" on page one of everyone's motion picture theatre budget. It relates the stringing of the first transcontinental telegraph line, around which hazardous undertaking is spun such a yarn of hardships, adventure and romance as to make the film one of the all-time "superest" of the super westerns.

At the Palm Springs Theatre during the coming days will be

shown such outstanding hits as "Maisie Was a Lady" and "Murder Over New York," which make up the well-rounded double bill closing tomorrow night, Feb. 22; Anna Neagle in "No, No, Nanette," Feb. 25-26; and James Cagney and Olivia DeHavilland in "Strawberry Blonde," Feb. 28-28, and March 1.

At El Paseo
"Girl in the News" is the top production of the week at the charming little El Paseo Theatre. This is a thrilling picture with the same cast and directors that produced "Night Train," one of 1940's best. Equally good are "Queen of Destiny," which ends its run tomorrow night, Saturday; and Dick Powell and Ellen Drew in "Christmas in July," which shows Sunday, Monday and Tuesday of next week at El Paseo.

At La Plaza
The program of events at the Plaza Theatre for the coming week is positively sensational. "Come Live With Me," starring Hedy Lamarr and James Stewart, closes its run at the Plaza Saturday night. Sunday Jack Benny and his Jello gang will broadcast the Jello hour from the stage of the Plaza starting at 4 p. m. and again at 8 p. m.

Monday through Thursday of next week (Feb. 24-27) Adolph Menjou and Carole Landis in "Road Show" should pack 'em in at the Plaza. Movie critics say there is something radically wrong with your funnybone if you don't agree that "Road Show" is the most hilarious comedy of the year. Friday night, Feb. 28, 8:15 o'clock, Gregor Piatigorsky, the greatest living 'cellist, will be heard in joint concert with the Los Angeles Little Symphony Orchestra at the Plaza Theatre.

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SEE

JACK BENNY'S

JELLO SHOW

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Easy terms.

Welcome to Palm Springs JACK BENNY

Your JELLO PROGRAM is "tops" in entertainment; the large RESIDENTIAL LOTS in PALM SPRINGS ESTATES No. 5 are "tops" too.

NICHOLS PROPERTIES

Disney Festival At Palm Springs Theatre

What all the village has been asking for, a "Disney Festival," will be screened at the Palm Springs Theatre Sunday and Monday of next week, Feb. 23-24, Theatre Manager Earle Strebe has announced.

The Disney Festival, which will appeal to young and old alike, is a full length show composed entirely of Walt Disney productions. Included on the program will be "Snow White and the Seven Dwarfs," "Ferdinand the Bull," "Practical Pig," "Donald's Lucky Day," a novelty picture and Universal News.

Disney Festivals have been very popular in other communities.

HONEYMOONERS HERE
More honeymooners at El Mirador hotel are Mr. and Mrs. Arthur Macey of Hillsborough, California. Macey is heir to one of California's oldest fortunes, and their marriage a fortnight ago made, society headlines.

under the auspices of the Geggie Artist Series.
Then on Saturday, March 1, "Western Union" opens at the Plaza.

Best Wishes

TO

JACK BENNY

and the

JELLO SHOW

See The

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JACK BENNY

— and the —

JELLO GANG

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For Your Broadcast

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AT THEIR BEST

Opposite Indianoya

SPAGHETTI SUPPER

Gathering at the home of Mr. and Mrs. Tony Blavaski the other evening for a delicious spaghetti dinner were a group of young people including Rosie Lemos, Lou Sletton, William Bradley, Red Watson and Steve Paval.

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Member Palm Springs
Realty BoardChamberlins Leave
Saturday on South
American Travels

Three months of travel to South and Central American countries, Florida, Cuba and Jamaica is the alluring prospect which lies before Mr. and Mrs. Charles G. Chamberlin, Palm Springs residents.

The Chamberlins are leaving here tomorrow by automobile with Mobile, Alabama as first destination. They will stop off in Texas to visit relatives of Mrs. Chamberlin. At Mobile they will leave their car to board the S. S. Aristvangel, a freighter of the Andrew Mellon line.

Then their leisurely tour will really begin. There will be stops at four ports in Venezuela, at Curacao in the Netherlands West Indies, at two ports in Dutch Guiana, at Trinidad and perhaps in British Guiana.

Havana and Jamaica

Returning next to Mobile, the Chamberlins will once more pick up their automobile, drive to Key West, Florida, take the ferry to Havana and then drive down to Santiago. From there they go by boat to Jamaica. Back to Key West is their next move.

They will drive up the Florida coast and north to Richmond, Virginia, turning west then through the Smoky mountains of Tennessee and then on home to Palm Springs.

It's a lot to do in three months and yet that's a lot of time to do things in. The Chamberlins expect to do and see plenty. Last year they traveled in Mexico and Alaska.

LEAVE FOR EAST

Mr. and Mrs. Roy H. Purdy, prominent Appleton, Wis., folk, have returned to their home after a month at El Mirador. Purdy is general manager of one of the country's largest paper mills.

HONEYMOON COTTAGE

The Desert Inn's mountain house played "honeymoon cottage" again this week as Dr. Bartlett Whelton of San Francisco and his stunning bride arrived for a week's visit.

Doing the Town With Dottie

By DOROTHY VARNUM

The world is a looking glass," wrote WILLIAM MAKEPEACE THACKERY, "and gives back to every man the reflection of his own face. Frown at it and it in turn will look sourly upon you; laugh at it and with it, and it is a jolly kind companion." Right you are, Bill. The looking glass club is open for new members. Join now.

Gee, it's fun having a birthday! I didn't know I had so many friends! Parties, surprises, dinners with the cake, candles and all the trimmin's! I think I'll have another birthday real soon (after I have a chance to rest up a bit). Anyway, these three days have made me forget I am older by one more year.

Out in the Roller Rink Bowl there is just one skating party after another. Polo on skates is now a popular change from just going 'round and 'round, and exciting. LOU ANDERSON was wearing a brand new pair of Western boots getting ready for the Western spirit over the British War Relief week-end. And, MARGARET'S shiny new, bright red cowgirl foot attire are flashy jobs, and how! Too bad she can't skate in them to show them off.

The new and beautiful attraction in the Chi-Chi is GWEN CARY from Noo Yawk, and is she talented! And, if you don't already know it, she is the girl GENE BARI is really pouring his heart out to through his romantic violin and love songs. It is serious. The merger in names will probably be some time in April. They met in New York several years ago. In the Blue Room, CHAREL was entertaining GREGORY RATOFF and his party while they dined. Also, ELSIE JANIS, MRS. RENE BORZAGE, and the JOHN WARBURTON party, which included his lovely wife, LUCILE, MERLE TEMPLETON, who brought his trained horse to the show, FRED FERGUSON, general manager Pacific States Hotels, and JACK FUGITT, director of the Reno Rodeo Association. JACK extends an invitation to all to visit the "Biggest Little City in the World" for the Rodeo July 4. It will last three days, and he says it will take you six days to recover. He is identified by his name on his shirt. You will find him a very genial host.

In Happy's the DUKES orchestra were answering requests of the many gay "after the show" parties on Saturday night. MR. and MRS. KENT WEAVER of San Francisco and MR. and MRS. FRANK JACKSON from Piedmont (Jackson Furniture in Oakland), were a popular party, with many of their friends stopping to say "hello." The Jacksons were on their way to Hornell Mannings in Tucson and were guests of the WEAVERS while here.

JULES and WEBB are sure packing 'em in at the Colonialounge. In this "hot spot with the smart set," these popular lads played the Blue Danube waltz and MR. and MRS. B. LOWENSTEIN from New York danced it beautifully. And, he is eighty years young! The Lowensteins are here for their fifth season. COLONEL WILLIAM SHUTON of Hollywood, MR. and MRS. F. RUSSEKS, of the New York and Chicago Russeks chain of stores, were among the many there. On Thursday the formal reopening for members of the beautiful Key Club in the Colonial House, was a lovely affair. MRS. WERTHEIMER engaged a rhumba band, with JULES and WEBB excellent as usual in their act. VICTOR, the well known Dunes chef, served a luscious dinner and there were ladies in beautiful gowns, dancing, and fun. Everyone is glad this beautiful and unique club is now open.

HAL WALLIS, Warner's producer, and his wife, LOUISE FAZENDA, are guests at the Desert Inn. . . IRVIN S. COBB with CAPTAIN and MRS. MIKE HOGG, son of GOVERNOR HOGG, Houston, having lunch in the spacious dining room. . . MR. and MRS. J. W. BACCHUS, executive of Hercules Powder Co., Wilmington, Delaware, are others on the guest list there.

JEAN DE SAINT CYR, who took over Ciro's Club for his much talked about elaborate costume party, has been El Miradoring. BILLY BURKE, with the famous and loved fluttering hands, in the Coral Room sipping a dainty drink. MR. and MRS. LEIGH BATTSON and son, TOM DOHENY, are vacationing there, as are COBINA WRIGHT, JR., and her mother.

SAMUEL F. NORTON of the Plaza Garage is either lucky or a darned good salesman. He sold nine Cadillacs last week! . . . Three to J. E. HUGHES, one to FRANK PORTNOY, AL STEIN, Chicago Paris Garter (that's being elastic), BOB BREGMAN, Chicago, THEODORE GILGRED from Mexico City, and MAE SUNDAY. He also sold several Oldsmobiles. Looks like a lot of guests will be driving around to see the many sights here, and there are a lot of them to see, says she, with a C. of C. plug, but true.

OLIVIA DE HAVILAND catching a brief respite at the B-Bar-H Ranch before returning to Hollywood for work on her new picture, "Hold Back the Dawn," was lamenting the fact that the studio won't let her fly while the picture is being made. TEX RITTER, out at Rogers' Ranch, teaching the "put your little foot" dance to the gals. This dance is very popular in Texas and is spreading West very fast; pretty, too. Your mother and my mother danced it when they were girls. DICK FORAN, in the same place, lamenting because he had to go home, and put it off as long as he could. Both of these popular actor cowboys were guest artists on the British War Relief program.

JIM WILLESS who owns the Palm Springs airport, also the ones in San Bernardino and Riverside, was here for the day with Manager ARLO and LOU GERRARD. The new and long-awaited airport is soon to be started here. That's good news for all of us and will be a boon for our desert village. ARLO flew JUDGE and MRS. LINDOU to Boulder City. PATRICK HURLEY, ex-secretary of war, came in on the American Air Lines Tuesday on his way to Los Angeles. ARLINE (Bendix flyer) DAVIS was doing a lot of ground flying with the crew out there. AUBRY KIEFDOING getting ready for a take-off. There were a lot of Army ships set down here this week, too. Drive out, it is just like a show.

The Rainbow Room, is not only a blaze of color, but a blaze of colorful talent. PHIL HARRIS phoned and had EV WALLACE sing his new number, "That's How I Feel About the South" to him over the phone. We were privileged to hear the song, but it was sung to the audience of one, PHIL HARRIS. In this club, crowded to the doors, I saw the SELZNICKS; the actor cowboy, AD RANDALL; LLOYD PANTAGES, and a very easy-on-the-eyes girl, a sweet person, too! RUTHIE GAMMON, who is a golfer of note in the low figures, her grandfather being the well known cigarette magnate.

The JACK BENNY broadcast, to be held in the Plaza on Sunday is THE topic of conversation right now. Tickets to these broadcasts are going fast and it will be a treat for Palm Springs people to see the "Jell-o" boys at work. JACK BENNY and his full crew are staying at La Paz Guest Ranch and have written the entire script on the lawn out there while getting a sun-tan. EDWARD BELOIN, a writer for BENNY, is honeymooning as well as working while here. His beautiful bride is a model. Did you see her picture in the L. A. papers? MR. and MRS. DONALD DOUGLAS, JR., of the Douglas Aircraft are taking a desert vacation at La Paz. N. J. GROSSMAN, Lewiston, Maine, shoe manufacturer, "shoes" the same lovely place to relax. Another honeymoon couple are MR. and MRS. ROBERT BELSEY from L. A. MRS. NEWBOLD WELSH and son, MRS. FIELDING HOWE, way out from Ardmore, Penn., are also there.

Let's not forget these famous words: "May the government of the people, by the people, for the people, not perish from the earth." Bye, now.

Salvation Army
Meetings Progress
According to Plans

Generous local support is being given the Salvation Army series of meetings this week at the Community church.

Arriving last Saturday from Los Angeles and Pasadena, Colonel William White, Colonel Ray Gilks, Colonel George Wood, laid out a campaign of meetings covering the entire week.

Sunday school was addressed by Colonels Wood and Gilks while the latter gave the sermon at the 11 o'clock service and Colonel White conducted the service at Cathedral City.

Meetings are being held each afternoon at 3 o'clock and evenings at 7:30. Friends and members of the Salvation Army are attending from surrounding places as well as Palm Springs itself. Gatherings will conclude next Sunday evening. Palm Springs, Dr. Macartney reports, is giving a hearty welcome to this first real visit of representatives of the Army.

Valentine's Dance
Proves Gay Event

El Mirador's annual Valentine's celebration, including a special dinner-dance complete with favors and a champagne raffle, hit a new high this year, according to those who participated.

The main dining room of El Mirador was decorated with scores of large red hearts, while a red and white heart formed a centerpiece for the orchestra.

This Saturday evening, guests and villagers will enjoy another of the special dances in the nature of a George Washington's ball. The ball will begin at 7:30, and will continue in the Coral Room.

RANCHER RETURNS

Guy Waggoner, of Dallas, Texas, who owns the world's second largest rancho, has returned to El Mirador for more Palm Springs life after spending a few weeks in Los Angeles. With him are Mr. and Mrs. Royal C. Miller and Mr. and Mrs. Stanton A. Thatcher.

Pay Telephone Bills before the 30th and receive your discount.

Air Firm Head
Entertains for
Newlyweds

Major Reuben Fleet, well known airplane manufacturer and a frequent visitor to Palm Springs, entertained at a dinner party at El Mirador Hotel recently. Preceding the dinner, he was host at a cocktail affair in the Coral Room.

The party honored Mr. and Mrs. Kane Sjoblan of San Diego, who were recently married. Mrs. Sjoblan is the former Barbara Bishop, daughter of Mr. and Mrs. E. K. Bishop of Aberdeen, Washington, who annually spends several months at El Mirador.

Others present were Mr. and Mrs. Henry Holland.

FREQUENT VISITORS

Mr. and Mrs. Larry Aldrich of New York and Los Angeles have registered at the B-Bar-H ranch for a month's stay. They have been frequent week-enders at the ranch.

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SPORTS
HI-JINKS
NEWS OF PALM SPRINGS HIGH SCHOOL
By **DICK OUTCAULT, JR.**

SENIOR TRIP

Last Monday, Feb. 17, the senior class of the high school attended en masse the second annual Riverside County Vocational Conference. This is held each year at Corona high school. The purpose of this conference is to enable high school seniors to hear talks on the vocations they are interested in. These talks are delivered by men engaged in the particular vocation that they speak about.

The program itself is a very good one. The lectures heard were good, bad or indifferent depending upon the man or woman giving them. A thing of this nature is very helpful to seniors in high school as they are beginning to think seriously about out-of-school jobs. Representatives from several nearby universities, colleges and trade schools were also present. All in all the day was interesting as well as educational.

Along this same line, that of vocational guidance or help in selecting a college, the American Problems class at school, taught by Mr. Richardson, is proving to be very good. This class is required for seniors and takes up in a practical way, out of school life in all its phases.

TENNIS TEAM

The tennis team is endeavoring in every way possible to play a match with San Bernardino senior high school. Thus far the score is two tries and no success. On one occasion we started to San Bernardino and on a second time they came here. On both days the two teams were bested by the weather and rained out.

THE BAD NEWS

The first of last week saw many disappointed and disgruntled students around ye olde school. Report cards had been mailed out the previous week and had their usual doleful effects, only worse this time because the new grading system makes a former A into a B, a former B into a C, etc. However, this report card marked the half way point in this year. Only 14 or 15 weeks remain in this school year and then will come June week with commencement for the seniors.

Pay telephone bills before the 30th and receive your discount.

U-DRIVE CARS—Phone 4444.


GOLF
News of The Desert Golf Course

By **BIRDIE B. PAR**

On Sunday morning at 10 a. m. there will be a putting tournament at the Desert Golf Club. These contests, a regular feature at the course during the season, create a lot of interest and are most enjoyable. It will be conducted along the general outline of a regular tournament with a qualifying round, followed by match with the stymie rule in force.

The finals are 18 holes while the other matches are confined to nine. If the entry list warrants, it will be a "battle of the sexes." That is, the women will be matched to determine their bid for the champion, while the men will do likewise. The winner of these two divisions will play off for the trophy, a very attractive cup, suitably inscribed. Prizes will also be awarded to the low qualifier as well as runner-up. Golfers and putters are heartily urged to enter this event on Sunday. The entry fee is fifty cents.

J. R. Battenfeld, of Kansas City, Mo., a guest at the Desert Inn, enjoyed the thrill that comes with a perfect golf shot. Playing his daily round with Mrs. Battenfeld he made his second shot on the 375-yard second hole, using a brassie. The ball rose beautifully and went past the row of palm trees, but was lost from view in flight because of the sun. Upon reaching the environs of the green, a diligent search for the ball was made by the player and caddy and finally it was discovered that the ball had gone into the cup for an eagle two. Nice going!

Governor Olson, accompanied by J. B. Costa, has been enjoying several rounds of golf at the local course during his vacation.

We are happy to welcome Mr. and Mrs. D. B. Morgan, of Seattle, here for a month to partake of the desert sunshine. Both are enthusiastic golfers and will be seen frequently at the course.

Murray Marsh of Tacoma, a recent house guest of Carl Haymond, is staying on at the Desert Inn for a month and expects to spend much of his time on the golf course.

S. H. Fetherston, of Oakland, is quietly broadcasting for all concerned, after taking a bribe to conceal the fact, that he has beaten Mique Wheatley, a lower handicap player, in legitimate match play at the Desert Course.

The draft has called the first of the caddies employed at the O'Donnell Course. Alvin Vogt, more familiarly known as "Rightie," has received orders to report at Indio on Monday, February 23, for his year's service in the Army. "Rightie" has been a regular at the club for several years and will be greatly missed. Wally Horne, one of the extras, also has orders to report at the same time.

The following people have been seen on the golf course the past week: Mr. and Mrs. Richard McCann, Tacoma; J. D. Kelly, Jr., St. Louis; Milton Spitz, Asher Levy and Edwin Silver, Chicago; Howard Lilly, Seattle; R. E. Schlendorf, Corpus Christi, Texas; T. M. Dines, Denver; Dr. S. A. Kleger, Astoria; Dr. and Mrs. Watkins, Portland; Mrs. D. Waring and Russell Goodman, Cleveland; Ex-Governor McKelvie of Nebraska; A. A. Little, Seattle; L. Gradinger and M. Feldman, Waterloo, Iowa; Henry Holland, Buffalo, N. Y.; Mr. and Mrs. Don L. Thompson, San Gabriel; Dr. F. P. Griffin, Fresno; Grant Hampton, Salt Lake City; Mrs. A. Cook, New York; Jack Healy, Oakland; Mr. and Mrs. John Hamrick, Seattle.

J. E. French, San Francisco; **Carl Haymond**, Tacoma; **James McAlister**, San Francisco; **Jim Roberts**, Spokane; **J. F. Sweeney**, Cleveland, Ohio; **Mrs. H. R. Van Vleck**, Montclair, N. J.; **W. F. Hemmingson**, Portland, Ore.; **John M. Crawford**, Parkersburg, W. Va.; **E. H. France**, Toledo, Ohio; **Monsig. Cantillon**, and **Rev. Collins** of Oakland; and **E. Plunkett**, Cleveland, Ohio.

Actor-writer-humorist **Irvin Cobb** spent Tuesday at the Desert Inn as the guest of Mr. and Mrs. Mike Hogg of Houston.

YELLOW CABS—Phone 211.

SKATING NEWS
By **LOU ANDERSON**

Greetings all you skaters! We are getting started a bit late in bringing you the skating news so we will dash right into detail and everyone can be sure to get the last minute returns in this same space every week hereafter.

Everyone connected with the Palm Springs Bowl was highly gratified to have most of the village turn out on opening night, which made the event a grand success and we hope indicated that future interest in this fine sport will prove that Palm Springs will continue to enjoy skating.

The only casualties to date being a few stiff joints and sore muscles that no doubt needed a work out, after a long period of idleness, in some cases too long perhaps.

It was not so astonishing to find some really fine skaters right here among us all the time. Lads and lassies who have a love for the sport and who have had to run up to Riverside and San Bernardino before now are Charlie Wentworth, Inez Morrison, Stanley Craig, Gwen Pinckard and Florence Bailey. They and several others are now regulars at the Palm Springs Bowl. Out of this group we expect to develop our first fancy skating team to compete with out-of-town rinks in waltzing and rearing events. So let's get in the practice, gang.

Many questions have been asked about our head floor man, Hart Bartle. Hart is one of the best known skaters in the state. He is particularly famous for his spinning tricks, such as taking off his coat and putting it on again while spinning like a top, and on the same spin lights a cigarette after removing match and cigarette from his pocket. Hart is also an expert skater otherwise, as is his entire family, including his mother, father, sister and brother, who can all be seen here on almost every Sunday afternoon. Hart came to Palm Springs from Riverside where he had been the head man for the past year. Prior to that time he worked in rinks in Pomona and Bakersfield. He came to us highly recommended as an expert on handling large crowds on the floor. He has indeed held up his reputation on that score so far. Hart did say, however, that when a new rink opens everyone seems to try to outspeed each other. It is his contention that nothing he could do would do any good, that is as long as the crowd is not rough. It is a natural thing for all new skaters to speed. He explains further that after another week or two people will begin to learn to skate backward and then be interested in learning waltzing and rearing. Then it becomes more of a pleasure not only to skate but to watch. Already he has a large group of local enthusiasts following him on the floor to pick up the steps. If anyone can put this over we think it is Hart.

Among the new skaters starting out here, who have shown a remarkable talent to date are: Jimmie Rogers, who needless to say, is a beauty on skates as well as on a horse; Mayor Boyd, Earl Gibbs, Harry Grabner, Clarence Simpson, Les and Ruthie Stoen, Charlie Butterworth, Mrs. Stanley Rosin, Tom Kieley and Joe Omlin. Snookie Gibbs and Herbert Best are certainly the leaders of the "tot" group who have developed unusual grace and poise on the floor. Mothers who have asked who they were and how long they had been skating were surprised that they both started right here in Palm Springs. Nice going, kiddies.

There have been several private parties to date. The first by Deep Well Ranch found Mayor Boyd and Melba Bennett leading the grand march, they indicated how much fun they had by the whole party returning many times since. Leo Fields was host to another group, Ruthie Stoen has become so enthused that she has ordered her shoe skates.

El Mirador put on the first party from 11 p. m. to 1 a. m. last Wednesday. The Bowl put up two attendance prizes which were won by Emma Boyer and Ted Wagner. In the balloon contests the prizes were won by Betty Werner and Al Hall. They had such a swell time they have engaged the Rink every Wednesday at the same time for the rest of the season. Of that party Ruth Crockett was easily the most graceful and Red Mellon the most determined.

Some of the out-of-town skaters of note who have visited us are Eileen Megown from Inglewood, who was the runner-up for state waltzing honors; Miss Lindy Wince, a beauty from Los Angeles, who said she liked the way Hart Bartle gave lessons; Frank Allbright of the Culver City Drome, Clarence Almquist, partner with his brother at the Riverside Rink.

The Valentine party last Friday was the first party put on at the regular session. Stanley Craig won the grand attendance prize, Lucille Somoza was awarded a

Bowling Them Over
In Palm Springs
News of the Palm Springs Bowling Academy
By **ROSY**

Classic Team Defeats Pomona

Palm Springs Classic League easily defeated the St. Charles Grill team of Pomona last week on the local alleys 3 to 0. Continuing a display of the form expected of them all year the locals put together games of 933, 1006 and 1021 to hang up their highest series of the year and also to establish a new house team record for this year with a 2960 total.

Palm Springs				
Sanborn	207	178	177	562
Brahme	125	202	192	519
McCutchen	180	219	187	586
Bevill	191	195	245	631
Rose	230	212	220	662

Pomona				
Stevens	170	150	166	486
Olson	181	214	181	576
Kelley	142	177	200	519
Poore	198	235	215	648
Dannberger	189	152	149	490

The 850 traveling team trounced Chico the same night at the local house in both ends of a double header by identical scores 3 to 1. Todd Tomlinson was high the first series with 540 and Tom Clarke with 590 was high the second.

Ladies' League Results

Nobby Knit	777	737	748	2262
Nut Kettle	707	717	810	2234
Calif. Ldry.	731	836	727	2294
Chi-Chi	737	740	796	2273
Vil. Toggery	755	786	738	2279
Sandwich Shop	732	775	800	2307

Major League Notes

Valley Laundry held on to top spot in the Major League when they beat the Plaza 2 to 1. Armstrong took over second place by whipping Valentine's 2 to 1 and Rocks edged out a 2 to 1 win over Sporting Goods. Top series were: Rose 601, McGowan 598, Elliott 586, Hatfield 583, Johnston 571 and Clark 558.

Standings at the end of the first round show:

Team	W	L
Valley Laundry	11	4
Armstrong's	10	5
The Plaza	9	6
Rocks' Bowlers	7	9
Valentine's	5	10
Sporting Goods	4	11

Rosettes

Roland "Tuffy" Ashley, 12 years old and all smiles, bowled his best game Saturday. Six strikes in a row brought Tuffy a swell 225. . . . Sunday's match games with Lockheed promise plenty of fireworks. The local men's team recently trounced the All Stars on their own alleys and you can bet Lockheed will come down for a kill. Chi McGowan, Tom Clarke, Mack McCutchen, Blake Bevill and Kent Rose will handle the assignment for Palm Springs. Don't forget Palm Springs Bowling Academy Sunday afternoon at 2:30. . . . Blake Bevill topped last week's handicap league with a dandy 683 scratch series. Bang Ball scored 659 in Tuesday night's Major League, 683 in Wednesday night's handicap league and 631 in Thursday night's Classic League. That is the most consistent league bowling of the year in Palm Springs. . . . Consistent also is Ruth Talmadge. Ruth bowls with the league leading Nobby Knit Shop team and is carrying a fine 150 average. Ruth scored her first 200 game this year in practice Wednesday afternoon.

large box of chocolates as the most graceful feminine skater, a brother and sister team of Florence and Delbert Bailey carried off the honors as the most graceful couple on the floor. Artie-Lee Butler and Barbara McKinney also won attendance prizes. Herbert Best was awarded a special prize for the most graceful beginner and Joe Henderson easily won the contest as the most popular beginner. Mr. and Mrs. Jack Best and Mrs. G. H. Poos were the judges. The party proved so successful that everyone wants to know when the next one will be held. Well we have decided to have another party on April Fool's day. Everybody plan to be there for a big time, but look out as that is a tricky day.

That's all till next week. See all you good skates at the Rink.

The 275-pound Aga Khan to get his weight in diamonds. How 70,000,000 optimistic Mohammedans are now busy collecting \$25,000,000 in gems for the jubilee of their already rich spiritual leader, who ordinarily gets his poundage each year in gold. Read of this fabulous and fascinating personality, and why his followers worship him, as told in *The American Weekly*, the magazine distributed with next week's LOS ANGELES EXAMINER. hrs

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If you've been longing to try these superb beauty preparations, now is your chance! Devoted users of Helena Rubinstein preparations will seize this opportunity to stock up on generous large sizes. The remarkable savings mean that you can buy the "extras" you've been wanting—luxurious masque treatments, fragrant bath accessories, handsome beauty luggage. Be sure to take advantage of this once-a-year beauty opportunity!

	Regular Price	Sale Price
Pasteurized Face Cream	2.50	1.00 2.00 .80
Beauty Grains	1.00	.80
Town & Country Make-up Film	1.50	1.00 1.20 .80
Town & Country Night Cream	1.75	1.00 1.40 .80
(Youthifying Tissue Cream)		
Valaze Skin Lotion	1.25	1.00
(Skin Toning Lotion)		
Special Cream Masque	2.00	1.60
(Special Pore Masque)		
Moisture-proof Face Powders	1.00 to 3.50	.80 to 2.80
Lipsticks—creamy, lustrous	1.25 to 2.00	1.00 to 1.60
Waterproof Mascara	1.00	.80
Luminous Eye Shadow	1.00	.80
Colognes, including famous		
Apple Blossom	1.00 to 3.95	.80 to 3.16
Dusting Powders	1.00 to 3.00	.80 to 2.40

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Indianoya has a very fine collection of Genuine Navajo Rugs. They are worth seeing! . . . and so is the JACK BENNY JELLO BROADCAST Sunday at the PLAZA THEATRE.

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No matter where you are planning to travel, our special Palm Springs passenger representative, Myron W. Terry, is equipped to help you with every detail of your trip. He will provide complete information, make reservations and secure tickets for rail, Pullman and steamship accommodations. Mr. Terry will call upon you at your convenience. Phone him at Palm Springs 8345.
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Southern Pacific

CLASSIFIED ADS

LOST FOUND FOR RENT FOR SALE HELP WANTED BARGAINS

Legal Notices :: Real Estate :: Opportunities

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RATES FOR CLASSIFIED ADVERTISING: When full payment for one or more classified ads is made in ADVANCE, the cost is two cents per word for the first insertion with a minimum of thirty-five cents for the first insertion of any ad. Subsequent consecutive insertions run at the rate of one cent per word with a minimum of twenty cents per ad. ABOVE RATES EFFECTIVE ONLY WHEN PAID IN ADVANCE.

Customers having active charge accounts at our office may have classified advertising charged to their accounts.

For Sale

FOR SALE—FURNISHED 2-bedroom home, fireplace, enclosed patio, electrically equipped, Bargain for quick sale. Phone 7962. s30tf

USED FURNITURE—4000 square feet of floor space covered with a large assortment of Used Furniture and other merchandise bargains. Drop in and give us the once over. TETZLAFF'S BARGAIN WAREHOUSE, 952 E. Ramsey St., Banning. s9tf

FOR SALE—New 1941 Servel Electrolux Refrigerators; 10 year guarantee. Miller's, 127 E. Amado Road. Phone 4014. s20tf

FOR SALE—New 1941 Maytag Washing Machines. Miller's, 127 E. Amado Road. Phone 4014. s20tf

LOT FOR SALE—102x250. Own six shares irrigation water. Merita Vista Tract. Write Box 212, Palm Springs. s12tf

FOR SALE—Furnished 3-room cabin. Electric range. Call 7366. s26

FOR SALE—Latest model Westinghouse range and refrigerator. Very reasonable. 224 Crestview Drive, Palm Springs, or write P. O. Box 301, Village. s26tf

FOR SALE—RAMBLING CALIFORNIA MONTEREY HOME in Studio City; three blocks from Republic Studio; 10 rooms; 3 baths; 3 bedrooms. beautifully furnished; all tile kitchen, tile roof, solarium with violet ray glass roof; terraced lot; 160 ft. frontage; 6 ft. wall. Cost \$28,000; sells for \$12,500 unfurnished or \$14,500 furnished. Write Orville Medby, Real Estate & Insurance, 100 North Virgil, Los Angeles. s29

TEN ACRES FOR SALE—1/2 mile east of El Mirador Hotel. Irrigation and domestic water. Phone owner, 6853, write Box 757 or see your broker. s29tf

FOR SALE—4-room bungalow. Immediate possession. A real home. Price only \$495. Box 548, Palm Springs. s29tf

FOR SALE—Lots and acreage. High ground; unsurpassed view. Reasonably priced. Courtesy to agents. Phone 3916. P. O. Box 76. s26tf

FOR SALE—Furnished 3-room cottage. Beautifully located. Very reasonable. Phone 6082. s27tf

INSURANCE COMPANY FORECLOSURE—SACRIFICE—310 acres, dates and citrus land, all level, 5 wells, some flowing; also government irrigation project nearing completion, on main highway in Coachella Valley. Land safest secure investment under present world conditions. Better investigate. See, phone, or write, exclusive agent, Mr. Huddleston, Gates Hotel, Los Angeles. s28p

CATHEDRAL CITY

A Desert Village near Cathedral Canyon

For houses, rentals, lots, acreage

See

W. R. Hillery
Real Estate

Office in the center of the village
Phone Palm Springs Local 3417

For Sale

FOR SALE—Used electric refrigerator \$25. Phone 4014. Miller's, 127 East Amado. s30tf

FOR SALE—A BARGAIN FOR CASH—Lot 28, Tahquitz Park No. 2, northeast corner of Pablo and Monte Vista Drives. 100x92. Courtesy to brokers. Write owner, M. F. Hirte, 115 Burton Drive, Santa Barbara, Calif. s28-30p

For Rent

FOR RENT FURNISHED—For summer months, 5-room modern stucco home, good residential district in Banning, completely furnished except linen, including radio, electric refrigerator, air-cooling, \$40 per month to responsible persons. Box M, c/o Desert Sun. s20-30

RADIOS FOR RENT AND FOR SALE. Miller's, 127 E. Amado Road. Phone 4014. s20tf

FOR RENT—5-room bungalow, furnished; only 2 blocks from postoffice. Rents for \$30 month for season. Box 548, Palm Springs. s29tf

FOR RENT—Large 8 cu. ft. electric refrigerator. \$5 month. Miller's, 127 E. Amado, phone 4014. s26tf

FOR RENT—Nicely furnished 3-room cottage. By week or month or special season rate. Very reasonable. Phone 6082. s26

INEXPENSIVE ROOMS—Very neat, clean and comfortable. Special rates by the month. ANDREAS INN, 138 Andreas Road. Phone 5233. s11-1f

ROOM FOR RENT—Single beds. Private bath; garage; quiet; beautiful view. Phone 3916. P. O. Box 76. s26tf

Wanted

HOUSE TRAILERS WANTED of all descriptions; cash buyers waiting. Pavy's Trailer Mart, Box 65, Palm Springs. s23tf

BUSINESS WOMAN living in duplex apartment wants congenial companion. Share expense. 1 1/2 miles from postoffice. Very reasonable. Adelaide Smith, Phone 3431 or apply 437 Chuckawalla Road. s30p

Lost and Found

LOST—Lady's white gold wrist watch with black cord strap. Lost Feb. 15 on North Palm Canyon Drive between E. Andreas Road and Palm Springs Drug Co. Reward. Return to Hotel Cahulla. s30p

FOUND—Lady's small watch with ornamental pin. Call The Desert Sun. s30

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INVEST WISELY . . . Buy Palm Springs NOW!

Miscellaneous

FRENCH DRESSMAKER—Formerly with Magnin's. Expert alterations. Reasonable. Phone 7700. Rear of Chapman's Ice Cream Shop. s30-33p

PRIVATE SECRETARY AVAILABLE after Feb. 15. Refined, efficient lady, trustworthy. Pleasing personality. Local references. Address inquiries to Box "T," c/o The Desert Sun, or phone WY 4282, Los Angeles. s29-30p

REFINED GENTLEMAN, British writer, speaking fluent French, would like to meet cultured person to exchange conversations. Write "ME," care of Desert Sun. s30-34p

TUTORING—Primary and elementary grades. Write Helen Hendrixson, Gen. Del., Palm Springs. s28p

FURNITURE REFINISHING. Painting and antiquing. Picture framing and cabinet work. Phone 8744. 180 N. Indian Ave. s21tf

ASTROLOGY—What does 1941 have in store for you? The USHERS new 1941 Horoscope will tell you. Price 25 cents. Sold at all book stores. s16tf

Legal Notices

CERTIFICATE OF INDIVIDUAL TRANSACTING BUSINESS UNDER A FICTITIOUS NAME

I, the undersigned, do hereby certify that I am transacting business on Highway Number 111, one and one-half miles South East of Cathedral City, County of Riverside, State of California, under a designation not showing the name of the person interested in such business, to wit:

DESERT COVE RANCH
H. E. PETERSON, Owner.
DATED: January 31, 1941.
PLACE OF RESIDENCE: Cathedral City, California.

County of Riverside, } ss.
State of California }
On the 31 day of January, 1941, before me personally appeared H. E. PETERSON, known to me to be the person whose name is subscribed to the foregoing instrument, and he acknowledged to me that he executed the same.

WITNESS my hand and seal at my office this 31 day of January, 1941.
EUGENE E. THERIAU,
Notary Public in and for the County of Riverside, State of California.
My Commission Expires March 2, 1943
S28-31

Legal Notices

NOTICE OF HEARING PETITION FOR THE VACATION AND ABANDONMENT OF STREET OR ROAD IN THE FOURTH ROAD DISTRICT, RIVERSIDE COUNTY, CALIFORNIA

TO ALL FREEHOLDERS OF THE FOURTH ROAD DISTRICT: NOTICE IS HEREBY GIVEN:

That W. R. Hillery and E. F. Martell, et al, have filed a petition with the Clerk of the Board of Supervisors praying for the vacation and abandonment of that certain street or road described in said petition, and hereinafter particularly described, and asking that a day certain be set for the hearing of the same. Therefore, upon motion duly made and carried, the Board of Supervisors have fixed Monday, the 10 day of March, 1941, at the hour of 10 o'clock A. M. as the time for hearing said petition, and any protests to the granting thereof. Said hearing will be held in the Chambers of said Board of Supervisors at the Court House in the City of Riverside, California.

The street or road herein referred to and proposed to be vacated and abandoned, is more particularly described as follows, to-wit:

The northerly rectangular 1.00 foot of Second Street (Lot Z) from the easterly line of Van Fleet Avenue to the Westerly line of Allen Avenue, as said lot and Avenues are shown on Map of Cathedral City filed in Map Book 13 at pages 24, 25 and 26 records of Riverside County, California.

BY ORDER OF THE BOARD OF SUPERVISORS.
RALPH W. STANFIELD,
Chairman.

Attest: G. A. PEQUEGNAT, Clerk.
By W. R. PAITY, Deputy.
S29-31

Rubber Stamps

AT THE

DESERT SUN

290 N. Palm Canyon Dr.

Phone 3584

Youthful Trio Starred



Good looking young people are Anna Neagle and her escorts, Victor Mature and Richard Carlson, who are starred in "No, No, Nanette," top production which comes to the Palm Springs Theatre next Tuesday and Wednesday, February 25 and 26.

Brilliant Young Pianist Gives Woman's Club Real Musical Treat

By MARGARET CREE

Rain and the war and all personal difficulties vanished Monday afternoon for members and guests of the Palm Springs Woman's Club when John Crown, concert pianist, presented an outstanding program of music. Charming and cordial, the young pianist won his audience before he had played a note, and in his first number his real musicianship was truly evinced.

Choosing a program of Liszt, Chopin, and two sonatas by Scarlatti, Mr. Crown injected a modern touch with his group of five short pieces by Toch, one of the better known modern composers. Mr. Toch, who is on the faculty at U. S. C., has written much in the modern vein, and is the composer of many works for the motion pictures.

The afternoon was a vital experience.

Business Session

During the business session, at which the vice-president, Mrs. Henry S. Reid, presided in the absence of Mrs. Thomas O'Donnell, the president, the nominating committee who will select candidates for next year's officers, was chosen. Mrs. Ralph Clock is chairman, other members being Mrs. John C. Snyder, Mrs. Carl Lykken, Mrs. Horace Penderly and Mrs. Arch Wilson.

Announcement was made of the appearance of Ruth Bryan Owen at the University of Redlands chapel on the evening of March 3. The program is sponsored by the Contemporary Club of Redlands in conjunction with the university.

Mr. Crown was introduced by the chairman of the program committee, Mrs. Bacon L. Clifton, who paid tribute to the cooperation given by members of the committee, Miss Helen Thomas, Miss Theresa Fields, Mrs. Clarence Bosworth and Mrs. Harold Hicks.

Music students of the high school were special guests of the afternoon.

Red, white and blue flowers and candles decorated the tea table, and the refreshments repeated the trio of colors. Mrs. John Robertson Macartney was chairman of the committee of hostesses for the day, others being Mrs. Cecil H. Isenagel, Mrs. Bradstreet Miller, Mrs. Katherine N. Romer, Mrs. F. V. Shannon, Mrs. Holly Lash Visel, Miss Julia O. Wells, Mrs. Lockett and Mrs. Ledbetter. Mrs. Ledbetter and Mrs. Romer poured.

Give Combination Affair in Honor Of Mrs. McKinney

A combination birthday-valentine party in honor of Mrs. O. S. McKinney was given by her many friends at the home of Mr. and Mrs. George Shawver on Thursday night.

After a trout dinner each guest read aloud his comic valentine and received appropriate comments in return.

A one-act play based on trailer life and the prevailing weather conditions was enacted by Mr. and Mrs. Ernest Mills and Mrs. Rudolph Harman, with Barbara and Donald McKinney assisting in the juvenile roles.

A list of the guests follows: Mr. and Mrs. George Shawver, Mr. and Mrs. Rudolph Harman, Mr. and Mrs. Roy A. Lee, Mr. and Mrs. R. A. Williams, Mr. and Mrs. Jack Brewer, Mr. and Mrs. L. C. De Joiner, Mr. and Mrs. Ernest Mills, Mr. and Mrs. G. R. Merrill, Mr. and Mrs. Burl Duncan and daughters of Banning, Mrs. Hallie Coleson, Mr. and Mrs. C. C. Neel, Mrs. Lilly Cole of Venice, Mr. and Mrs. G. A. Aldrich, George Paulsen, Fred Heller, O. S. McKinney, Miss Bar-

Weather For the Past Week

Day	Max	Min.
Thursday	69	41
Friday	69	52
Saturday	70	50
Sunday	68	47
Monday	70	47
Tuesday	71	44
Wednesday	67	53

Rainfall: Friday, .25; Wednesday night and up to 9 o'clock yesterday morning in the most recent storm was .42, bringing the season total to 7.95 inches.

World War Vets Register Tomorrow

A total of 28 questions will be asked of all World War veterans registered February 22 by the American Legion for possible national defense service, Commander C. V. Knupp of the Palm Springs Post announced today.

One significant question will not be asked, however, Commander Knupp said. That question, strange to say, is that of the registrant's age.

The American Legion does not want to know how old its members or other World War veterans are, who register, because there is no longer any restriction of age in a citizen's sharing in national defense. Thereby hangs a grim story.

"Total war has virtually eliminated the factor of age in national defense," Commander Knupp explained. "In the old days mostly the young and strong went forth to battle. Those days are gone forever. Wars today no longer are merely tests of strength between manpower and gunpower. They are today contests also between industrial and economic systems. Everybody is a part of these systems.

Commander Knupp pointed out that men and women skilled in the trades now are in demand in national defense industries irrespective of age.

"Factories and shops are reported to be hiring trained men today in some cases who are past 70 years and even older," Commander Knupp said. "This is especially true in machine, mechanical and metal trades."

Season Guests at Casa De Margarita

Spending the season as guests at Casa de Margarita are Mr. and Mrs. R. E. Moore, Jr., and son, Bobbie, of Vernon, Texas. Guests at the hostelry this week are Mrs. Victor Adland of Chicago, Mrs. G. J. Chase of West Los Angeles and Mr. and Mrs. Lester Ott, New York City; Mr. and Mrs. F. J. Meyer, Tacoma, Washington, have returned to their home after a week's vacation in Palm Springs. Mr. and Mrs. T. E. Egan of San Francisco arrived in the village the first of the week and are guests also of the hostelry.

McKinney and Master Jerry McKinney.
bara McKinney, Master Donald

Beverly Hills Church Group Has Meeting in P. S.

The February meeting of Circle Three, Beverly Hills Community church, was held at the recently erected desert home of one of its members, Mrs. William A. Lippman, Hermosa and Buena Vista, February 19. Mrs. Lippman was formerly chairman of this group and is the immediate past president of the mother Guild, which has had a very rapid growth in recent years.

The meeting, arranged last spring in their year's program, was not deferred on account of the fact that the Lippman home is not yet fully completed and this added to the enjoyment of the occasion. Their home is of an unusual type, being all wood construction, western pine and California redwood being used throughout, and because of this aroused much interest among the Circle and its guests.

There were some forty-five in all, residents of Beverly Hills, Westwood and that vicinity. Besides several parties in automobiles, the trip was made in a Tanner chartered car and after the luncheon at the Lippman's, a trip was made through the beautiful residential areas of Palm Springs, with Mr. Lippman acting as "rubber-neck barker," and explaining the attractions of this region.

Assisting Mrs. Lippman as co-hostesses were Mrs. Mabel T. Bower, Mrs. H. L. Ross and Mrs. Clara Goff; Mrs. George H. Johnson, chairman of the circle, presided over the brief business meeting, while Dr. Karl P. Buswell, pastor of the Beverly Hills church, accompanied them on the trip and was the life of the party. Except for light sprinkles, enroute and while here, the afternoon storm considerably waited until the party was well on its way to Beverly Hills, thus saving the Palm Springs face for fair weather on such special occasions.

Boxing Every Wednesday at San Bernardino

The famous Hogue twins will be featured in a double eight-round main event at the San Bernardino Athletic Club, Rialto at G streets in San Bernardino, Wednesday, February 26. Shorty Hogue, the best of the two, faces Guero Martinez, tough Mexican club fighter, who has fought some of the best heavyweight fighters of today and yet he is only a middleweight.

Big Boy Hogue fights Pancho Ramirez, Los Angeles Mexican bad boy. Big Boy Hogue has fought some of California's best middleweights, including Jimmie Casien, Jimmie McDaniels, Johnnie Jackson, Al Hager and Red Shannon.

In the six-round semi-windup, finds two main events, each fighting for a main event recognition at the San Bernardino Athletic Club in the near future. Jesse James Jackson of San Bernardino will meet Johnnie Jackson, colored, of New Orleans. The six-round special event puts together Savas Roblets and Rudy Grimaldo.

In the curtain raiser Marcus Reye will fight a middleweight from Hollywood.

There will be 32 rounds in all and the first events starts at 8:30 p. m. There is boxing at the same place every Wednesday evening.

Attend Concert For British Red Cross Benefit

A number of Palm Springs people attended the British Red Cross Relief Benefit concert given by Mrs. R. M. Wood, noted singer of Thermal, at the Coachella Valley Union high school auditorium on February 15. Principal speaker was Mr. Van Drutan, well known British playwright. He was the guest of Carter Lodge, Alan Mowbray, chairman of the Southern California British Relief group, was unable to be present.

Asks Information As to Men, Arms Ready In Emergency

Sheriff Carl Rayburn, at the request of military authorities at March Field, is requesting information as to the number of men in the local post of the American Legion who would be available for immediate service in case of an emergency, the number and type of arms and the amount of ammunition.

Commander C. V. Knupp has been asked to gather this data and send it to the sheriff as soon as possible.

The information sought by the March Field authorities includes (1) The members of the American Legion in numbers; (2) Number and types of arms available for immediate service; (3) Types and quantities of ammunition on hand among various members; (4) Number of men available during a crisis for a period of three days upon an hour's notice; (5) Number of men available for service for a longer period than three days in event compensation were paid them.

Desert Riders Go To New Rendezvous

Far out east of town by the side of Ramon Road went the Desert Riders Wednesday morning on their weekly jaunt. It was the first trip of the season to this breakfast site, leading out past the high school, thence along the side of the pavement past the Skeet Club and the disposal plant.

From this point the Riders used the new trail which recently was established on the south side of the dirt road.

Concluding his neatly phrased weekly reminder before the ride, Ted Reed, top wrangler, repeated a valuable admonition, "Stay Through May!"

Churches

OUR LADY OF SOLITUDE CATHOLIC CHURCH

The Rev. Michael O'Connor
Pastor

Mass every Sunday morning at 6:30 a. m., 8:00 a. m., and 10:30 a. m. Confession every Saturday afternoon from 4 to 6 and 7 to 9. Week-day mass at 7:30 a. m. Novena to Our Lady of Sorrows every Friday evening at 7:30.

MISSION OF ST. PAUL'S IN THE DESERT Episcopal

Chaplain Frederic K. Howard. 8:00 a. m.—Holy communion in the Community church every Sunday.

Ash Wednesday Service—Feb. 26, 10 a. m. at Community church.

CATHEDRAL CITY CHURCH

Sunday school every Sunday morning at 9:30 at Town Hall. Mrs. Wenger, superintendent.

Worship every Sunday morning at 11 o'clock at Town Hall.

PALM SPRINGS COMMUNITY CHURCH

Dr. John Robertson Macartney
Pastor

Sunday school, 9:45 a. m. Worship service, 11 a. m. Christian Endeavor, 7 p. m. Thursday—Bible and prayer fellowship, 7:30 a. m.

TYPEWRITER RIBBONS

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Rain? It Doesn't Dampen Doings At Racquet Club

There may have been clouds—and maybe a slight dampness—around Palm Springs this last week. But some little part of it at least, Racquet Clubbers feel, may have been due to the persistence with which Eddie Cantor has been indulging in those Swedish steam baths at Ye Olde Clubbe.

The jovial Eddie has been doing the baths daily. And he and Mrs. Cantor were at the big party of last Saturday night. In fact Eddie appeared in the Rudy Vallee show on that festive evening.

Seen around the club daily for cocktails have been Olivia DeHavilland, Geraldine Fitzgerald and her husband, Lindsay Hogg, who are staying at B-Bar-H.

Daily visitors too have been Barbara Bennett Downey with Addison Randall, Mrs. Wm. B. Leeds is at the club for a month's stay with Mrs. Ben F. Finney.

Other Celebrities

Prominents at the Saturday night party were Bobbie Stack and Cobina Wright, Jr., with Cobina Wright, Sr., and Rex St. Cyr, whose recent party at Ciro's was all written up in Life magazine this week.

Making their first visit this year were Donald Stralem of New York and David Scobie of Chicago, both members of the club.

Mr. and Mrs. Philip Ickelheimer of El Mirador gave a party for a half hundred persons at the club Wednesday night in honor of Donald Stralem.

Then there were two honeymoon couples from New York, Mr. and Mrs. Edwin Masback, Jr., and Mr. and Mrs. Santer Horwitz, who are here for a few weeks.

Prize sports event of the week is the big tennis match between Paul Lukas and Jay Gould for one hundred beans.

Optimistic Mexican..

(Continued from Page One) daughter, as well as my existence.

I am in prison sentenced for bankruptcy and I wish to know if you are willing to help me save the sum of \$285,000.00 dollars which I have in (Bank Bills) inside of the secret place in a trunk that is deposited in a Custom-House in the United States.

As soon as I send you some undeniable evidence it is necessary for you to come here and pay the expenses incurred in connection with my process in order to lift the embargo on my suitcases, one of which contains the necessary documents (a baggage check) that we need to take out the trunk that contains the cash and which is deposited in a Custom-House in North America.

To compensate you for all your troubles I will give you the THIRD PART OF THE SAID SUM.

Fearing that this letter may not come directly to your hands, I will not sign my name, until I hear from you and then I will entrust you all my secret. For serious reasons that you will know later please reply via air-mail.

I beg you to treat this matter with the most absolute reserve and discretion. Due to the fact that I am in charge of the prison's school I can write you freely and in this way.

For the time being I am sign only "L."

I cannot receive your reply directly in the prison so in case you accept my proposition please air-mail your letter to a person of my entire trust who will deliver it to me safely and rapidly.

This is his name and address: Sr. Antonio Guzman, M. E. Schulz No. 17 (Panaderia), Mexico, D. V.

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DOUBLE MAIN EVENT—THE HOGUE TWINS
SHORTY HOGUE, 8 rds. vs. GUERO MARTINEZ
BIG-BOY HOGUE, 8 rds. vs. PANCHITO RAMIREZ
JAMES - JACKSON, ROBLETT - GRIMALDO, REYE - ORTEGA
Reservations 622-22. First Preliminary 8:30 p. m.

BOXING - SAN BERNARDINO ATHLETIC CLUB - Rialto and G Sts. - WED. FEB. 26

Views and News...

(Continued from First Page) the floor. You guessed. It crashed into a hundred pieces.

WHAT WE resented though, was Pete asserting we are a "sourpuss." Whom are we supposed to believe, anyway? Pete or the cute guy who sent us a comic valentine verbally belaboring the smile which usually wreathes our handsome puss? (Can you take it?) We make only one apology. If we like to go around grinning it's because we enjoy living. If we have a sourpuss sometimes, and we assert the occasions are rare, it's because maybe a poor, maligned newspaper cuss is a little human, too.

DID IT EVER happen to you? For a dozen years we haven't seen an old college pal. In the last few weeks we've run into three of them in Palm Springs. They seem to prove the old theory that sometimes it pays to stay in the old home town. One, born in Alaska, returned there, heads a half dozen businesses. The others are doing all right too, up there in the Northwest.

To Whoop It Up...

(Continued from First Page)

of the ladies of the community. The whole thing started four years ago on Washington's Birthday when Frank Shannon of Palm Springs made one of his sage, vigorous talks at Cathedral City. He inspired the immediate start of the community's Chamber of Commerce. So that organization has made the day one for joint celebration ever since.

Fine Objective

Proceeds go to retirement of the town hall debt. Previous celebrations have reduced the amount so considerably it is expected to be wiped off this year. The town hall is the center of the community activities. Here school was held for a time, the library has its quarters, the fire equipment is housed and other activities take place. The structure was built and is maintained entirely by residents and business people.

Tomorrow's program begins with a luncheon which will be served by the ladies from 12 to 2 o'clock with the cost a half buck. Throughout the afternoon there will be games and entertainment of various kinds. There will be many booths with articles of every type to be sold. Dinner will be served from 5 to 7 o'clock and will cost sixty-five cents. Evening program will include dancing, music and other entertainment.

W. R. Hillery has been president of the Chamber of Commerce the last two years.

Breakfast Flight Is Postponed

Because of adverse weather conditions, the annual breakfast junket by airplane, of the Los Angeles Junior Chamber of Commerce has been postponed from the coming Sunday to March 2, the week following, it was announced by Mr. and Mrs. Arlo Garrard of the Palm Springs Airport.

The Los Angeles Junior Chamber members plan to fly here en masse, have breakfast in the large hangar at the local airport, see the town and have a grand time generally.

Local Young Men Report for Service

While the complete list of those called to report for army service at Indio next Monday was not available when this newspaper went to press it was known that a number of Palm Springs young men are included in the list of forty or so names.

Among them are Noel Ramsland, connected with Safeway Store for a number of seasons, and Don Taggart, who has been associated with Desmond's Desert Store since its opening five seasons ago. They are to report at Indio at 6:15 Monday morning. They next go to Los Angeles for final examinations and assignment to posts.

WILL RETURN LATER

Mr. and Mrs. Louis Morrow of Oklahoma City and Memphis left this week for a trip to Honolulu. They have been staying at the B-Bar-H ranch, and will return to spend the latter part of the season there.

First Aid Course To Start Here on Monday, March 3



HAROLD P. TERWILLIGER

A two weeks' course in advanced First Aid will be given in Palm Springs for residents of this area beginning Monday, March 3, when Harold P. Terwilliger will be in charge. Terwilliger is field representative for American National Red Cross First Aid and Life Saving. Members of the first aid class which has been meeting all winter and others who have had adequate First Aid training will be eligible for this advanced work, which will qualify graduates as instructors.

Word of Terwilliger's course was received this week by Mrs. Earl E. Gibbs, chairman of the Palm Springs branch of the Red Cross.

Money to England

Mrs. Gibbs has announced also that the \$800 which had been set aside to purchase a mobile kitchen for England will be sent directly to that country. This action was taken following receipt of a letter from Lord Beaverbrook, who said that funds would be used to great advantage in relief work in England.

It was felt that with the difficulty of securing a mobile kitchen at present, that Lord Beaverbrook's suggestion, made in response to a letter from Mrs. Gibbs last winter, should be followed. The money so used will be from the sum realized at the Red Cross benefit party last November.

Lauritz Exhibit Opens Tonight at Desert Inn Gallery

Famous as a painter, Paul Lauritz has become widely noted too for his mastery in making paints. This important California artist is being presented by the Desert Inn Gallery in an exhibit of some eighteen canvasses. The exhibit opens tonight at 8 o'clock and will have as a feature a talk at 8:30 by the artist himself. The display will continue to March 4. Lauritz hails from Larvik, Norway, where as a small boy unable to buy artist's colors at the village store, he started grinding his own pigments. He has been doing this ever since, and has perfected his processes to the point where they are being used by artists everywhere.

Many Prizes

One of California's outstanding painters, Lauritz is a member of the Western Academy, Salmagundi Club, New York Painters and Sculptors Club and the California Art Club. He has been the recipient of forty-eight cash awards and honorable mentions in competitive exhibits since 1920.

Represented in many museums and schools throughout the United States, he received the gold medal prize, San Francisco Exposition 1939, the Scandinavian-American Painters 1939, and San Antonio Art 1940, first prize Sacramento Exposition 1939, and first prize California Art Club 1940.

John W. Hilton, himself a well-known painter, has an interesting article about Lauritz in the March issue of Desert magazine.

WEEK-END GUESTS

Spending the week-end at the home of Mr. and Mrs. Jack Dugan were Mrs. Dugan's sister, Miss Irene Krotz and Clarence Smith of Huntington Park. Clifford Hartson of Huntington Park joined Mrs. Hartson for the week-end. She is spending several weeks with the Dugans.

From Santa Ana came Mr. and Mrs. Leroy Burns and son, Jerry Lee, and Mrs. John Burns, also of Santa Ana.

At the Desert Inn this week was Judge George E. Crothers of San Francisco.

City Orders...

(Continued from Page One)

Animals" came during a discussion of the local animal problem. This was precipitated when Miss Helen Flynn, winter resident, told of finding an old airfaile near death alongside a downtown street. She expressed belief there was neglect on the owner's part and asked if the city could do nothing in such cases.

Mayor Philip Boyd asked Miss Rose Dugan, Dr. F. M. White and Mrs. Bacon L. Clifton, who were present, to relate what is being done locally on the animal problem. Miss Dugan referred the matter to Ralph Nesmith, humane officer, who reported that in the last eight months he had picked up 157 dogs and cats. Because they had been injured or were otherwise hopelessly incapacitated fourteen cats and nine dogs had to be destroyed. Homes were found for all of the rest, he reported.

Nesmith also reported on the incident described by Miss Flynn and expressed belief there had been some neglect on the owner's part.

Shelter Plans Disclosed

Miss Dugan then disclosed that the group of which she, Dr. White and Mrs. Clifton are active has land now in escrow whereon a model modern "Desert Shelter for Animals" will be established. She said that a truly unique structure of which Palm Springs may well be proud, is planned, an establishment which will be remarkable among those throughout the country.

It is hoped to make this shelter self-supporting and its work will be along the lines of the S.P.C.A. and other organizations with similar aims, she said. She also revealed that it is expected to have the shelter ready for use next fall.

Meanwhile, she told Mayor Boyd in response to his question, it is believed the present arrangement will care for temporary needs. She said also that the group may have to call upon the city later for some help.

This, it was explained by Mrs. Clifton, probably will be first to determine the definition of "stray animals." She reported that some light had been shed on the matter recently through interpretation of the state law.

Bid Is Accepted

The council accepted bid of the Palm Springs Water Company for the city franchise. The bid was for \$736.69. Mayor Boyd expressed to John Holditch, official of the company, the city's appreciation of the spirit of friendliness and cooperation shown by the utility concern.

It looked for a short time like application of Los Compadres for a permit for a western dance tomorrow night at the Plaza was to be refused. When the matter came up Councilman Clifton moved the application be denied because he was "against any organization holding public dances for profit." Councilman Shannon seconded.

However, Councilmen Pershing and Sorum rallied to the cause of the young business people and the motion to deny was lost. A consequent motion to grant, made by Pershing, seconded by Sorum, easily carried.

Street Work

Pershing's street committee report followed. Besides the sidewalk recommendations, he asked and was granted appropriation for ten corner street signs, unpainted, for twelve signs reading "Horse Trail" and \$25 for purchase of a palm tree for the school corner at Palm Canyon and Via Valmonte. He reported also that gutter projects on Indian avenue had been completed.

Judge Albert Hoffman, chairman of the recreation commission, appeared in behalf of request that \$75 donated by John Jenkins be used for painting and repairing grandstand seats at the ball park and for making other repairs. The request was granted.

Thinks Ordinance Severe

Considerable discussion as to the severity of city ordinances concerned was aroused when C. G. Lykken, prominent local merchant, appeared to tell his difficulties in trying to stage a puppet show in front of his place of business. Lykken felt that the ordinance should be a trifle more lenient, permitting some manner of obtaining a permit on short notice. The puppet show actually was presented twice on school grounds, it appeared.

Lykken said also he felt police officers had acted on the occasion with greater severity than was warranted. This resulted in some discussion of police methods, pro and con. Mayor Boyd finally asked the public safety committee to meet and thresh over the situation.

The council passed an ordinance regulating handbill distribution in Palm Springs and another prohibiting the furnishing of false information to any city officials.

Mayor Boyd brought up for discussion the matter of civil service and pensions for city employees. This important question

Musical Tea Event Raises Money for Purchase of Piano

With a hundred dollars realized from the bridge musical tea given Wednesday afternoon by the music section of the Woman's Club, the fund for the purpose of a piano for the organization is rapidly growing. Of this amount \$76 was realized from the affair, and \$25 from donations.

With the money on hand a piano has been ordered, and should be ready for the next meeting of the club March 3.

Bridge and other games were enjoyed by a large group during the early afternoon, and at four o'clock a program of songs and trio and piano numbers was given by the Desert Inn trio. The program, which was arranged by Mrs. James Geggie, was thoroughly enjoyed.

Tea Is Served

Announcement of the program was given by Mrs. Jack C. Hill, chairman of the music section, who acted as chairman of the day. Mrs. Holly Lash Visel introduced the musicians.

A delicious tea was served at the close of the program. Members of the music section, all of whom worked hard in preparation for the affair Wednesday, are: Mrs. Hill, chairman; Mrs. Guy Pinney, secretary-treasurer; Mrs. Gordon Nicholson, librarian; Mrs. James Geggie, pianist; Mrs. Holly Lash Visel, director; Mrs. John Best, Mrs. Philip L. Boyd, Mrs. Charles F. Powers, Mrs. F. P. Clatworthy, Mrs. Claude Gottbehuet, Mrs. Howard Fulmer, Mrs. Charlotte Gardiner, Mrs. Lester S. Gleason, Mrs. Leslie Williams, Mrs. Thomas Slaven, Miss Katherine Finchy, and Miss Florence Newberry.

"It's Nice Here Too," Says Island Mayor

Coming from a guy like Mayor W. L. White of the City of Avalon on fair Catalina Island, kind words were like welcome sunshine to villagers he met around town last week-end.

The husky, amiable island big-wig, in his ten-gallon hat, wasn't a bit out of place as he saw the village sights in the capable company of Big Bill Niendorf, who does business at Bil-Al's and the Cubana in Palm Springs during the winter season and at Catalina in the summers.

"You certainly have something here," sighed gustily His Honor the Mayor, "A grand place this for the winter months. All this beautiful desert, fine climate and all. But now in Catalina—"

He went on to tell a lot of things about Catalina which made this listener think the island may have something too. Seeing Palm Springs for the few days with Mayor White were two other Catalina residents, the Misses Margaret and Marjha Taylor.

Government Men...

(Continued from First Page) er, local manager of the Nevada-California Corporation; Frank Shannon and Warren Pinney.

The group first had lengthy discussion at the council chambers, then spent hours making thorough inspection of Section 18, proposed new airport site. There was further discussion at a late luncheon before the government men continued on their way to Blythe for a similar inspection, that city having also recently been granted a large governmental appropriation for airport needs.

Outlook Encouraging

While there was no official statement forthcoming, it was definitely indicated that the Federal authorities look with approval on the Palm Springs project and probably will make report to that effect. Local representatives felt that Major Colonna will have a favorable report to make to Washington and that the WPA executives will have a similar report to turn in about materials, labor available, etc., things with which they were primarily concerned.

It was learned that in the discussions there was mention made of one runway which would be between 5,000 and 6,000 feet in length, of concrete, and approximately 150 feet wide. This alone indicates the magnitude of governmental plans for the Palm Springs airport.

was referred to the finance committee for study.

Attention was called to the annual League of California Municipalities conclave in Fresno on March 7 and 8. Mayor Boyd and councilmen hope to attend. Next regular meeting of the council will be March 5.

Northwest People Spend Winter Days At The Nooks

The guest list at The Nooks Apartments has been amply complimented by a representative group of Nor-westerners.

Mr. and Mrs. E. L. Morse of Spokane, Washington; Morse being secretary and treasurer of the Washington Water and Power Company in Spokane, have just ended six weeks of relaxation on the desert and have gone to La Jolla for an extended stay.

Just Arrived

New arrivals are Mr. and Mrs. B. J. Honeyman, Mr. and Mrs. James H. Polhemus, Mr. and Mrs. W. J. Lyons and Mr. and Mrs. Robert T. Catlin, daughter and son-in-law of the Lyons, all from Portland, Oregon. Honeyman is in the Insurance and Finance business, Polhemus is president of the Portland General Electric Co., Catlin is vice president of Burke-Catlin Co., woolens, and Lyons is recently retired from the American Surety Co. of New York.

Mr. and Mrs. Jules Liberman of Hollywood are also resting at The Nooks indefinitely.

Mr. and Mrs. M. S. Friendly of Beverly Hills are occupying the house in the Palm Village tract owned by Mrs. Martha Forward, who is also owner of The Nooks. The Friendlys plan to stay into the hot weather.

Museum Director Gives Talk at Cathedral City

The talk by Director Lloyd Mason Smith on the Cahulla Indians at Cathedral City last Wednesday night was well attended in spite of the rain.

A surprise guest of special interest was Fannie Marcus, Cahulla woman, who held the attention of the audience after the lecture when she related part of the legend of creation. Her beaded head-band contrasted against her dark skin and black braided hair, accentuating her thoughtful eyes and dignified bearing. Mrs. Marcus' presence symbolized the life as represented in Director Smith's talk.

State Head...

(Continued from Page One)

blyman Nelson S. Dilworth of Hemet, Chairman of Supervisors Ralph Stanfield and Supervisors Robert Dillon and Walter Pittman also were honored guests.

Introducing Governor Olson, Toastmaster Dilworth said: "We consider it a signal honor to Indio and Riverside County that the chief executive of the State has taken time away from his myriad duties of office to come here and participate in the Fair opening."

Assemblyman Dilworth assured Governor Olson of the high regard and best wishes of all those present as well as that of hundreds of other friends throughout Riverside County.

Rotary Charter...

(Continued from First Page)

Water Company official and resident here for many years, was chosen vice-president. Arthur Bailey, winter resident at Smoke Tree, and J. Paul Russell, manager of the Palm Springs Bank of America branch, were chosen secretary and treasurer, while Barney Hinkle, manager of Desmond's Desert Store, was named sergeant-at-arms.

These five, together with Warren Pinney of El Mirador and Austin McManus, prominent local realtor and developer, were named members of the board.

Help to Form Club

The organization meeting was a luncheon affair at El Mirador with Arthur Bailey, who had been appointed by Rotary International as special representative to help form the local group, presiding. Paul Harris, now residing here and president emeritus of Rotary International, also played a prominent part, as did John Reilly, district governor, and a number of Rotarians from out-of-town.

With the provisional organization complete, a charter has been sent for and is expected to arrive within a week or two. Meetings of the club will be held each Wednesday noon hereafter at El Mirador Hotel.

Besides those officers and directors already mentioned, the charter membership of twenty-three includes the following: Louis Anderson, Cecil Isenogle, Clarence Gordon, Dr. Bacon L. Clifton, Marvin D. Sales, Kenneth D. Paul, Dr. Grover H. Poos, Frank Bogert, Travis Rogers, H. E. Patterson, Newton S. Hotchkiss, Charles F. Brock, Dr. Henry S. Reid, Norman H. Harstad, Dr. Jack Hill, Charles Farrell.

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Benny Broadcasts...

(Continued from First Page)

some 250 tickets for each show to March Field because officers there had requested a special show previously and could not be accommodated. When local demand became so great this number was cut to a total of 50 for the two shows, the advertising men reported.

They also reported that Benny, who had 100 tickets, turned these over to various local clubs and hotels. Three local newspapers distributed 150 more altogether. It was stated that hotels and stores were receiving the remainder.

The demand was really so extraordinary that the advertising men said there was some possibility Benny might repeat his broadcasts a week from the coming Sunday. This will not be definitely determined until some time next week, probably.

Had Planned Field Day

It was also disclosed that Benny had planned a Field Day at the Palm Springs Field Club for the boys and girls of the village. This was tentatively set for tomorrow but the project was dropped because of weather conditions. The idea was to have contests and prizes, Benny was to entertain and a grand afternoon was in prospect until cloudy weather forbade. It is possible, however, that if Benny repeats his broadcasts and the weather is favorable, this idea may be carried through a week from tomorrow.

The Benny broadcasts next Sunday will be at 4 p. m. and 8:30 p. m. They will be broadcast nationally, as usual, and will have all the Benny company including Jack, Mary Livingston, Phil Harris, Don Wilson, Dennis Day, Rochester and the rest of the gang up there on the Plaza stage.

The Bennys have taken the Hazel Forbes Richman home in the northwest section of town for a month, it was learned.

Also called to this newspaper's attention was the fact neither the Chamber of Commerce nor local stores had any tickets whatsoever to distribute to Sunday's broadcasts.

Anti-Gambling Test Up Monday

Scheduled for Monday afternoon is a higher court review of Riverside county's anti-gambling ordinance. At that time Presiding Judge G. R. Freeman of superior court will conduct a hearing on a writ of prohibition which was secured on behalf of Earl Sauser, operator of the 139 club near Cathedral City.

Justice of the Peace R. A. Moore at Riverside has already held that the county ordinance is valid under the state constitution and has received not guilty pleas from Al Wertheimer, Jack Katleman and Frank Portnoy, defendants to charges similar to those against Sauser.

Thomas O'Donnell...

(Continued from First Page)

les, Dr. Charles E. Still of Palm Springs also has been attending the philanthropist. Meanwhile doughty Tom O'Donnell battles along, as he has all his life; but this time with a tougher adversary than ever before.